**Marketing your postgraduate studies; providing evidence**

Employers or further study admissions staff will want to see evidence of how you have developed through undertaking a postgraduate degree. Some of this may be about selling the specialist subject knowledge or technical skills you have developed. However, many are also interested in how you have developed as a learner and how you can use the skills and attributes you developed and displayed as a postgraduate student in a professional context.

Reflecting on exactly what skills you used to successfully complete your postgraduate degree and providing specific examples of ways in which you used these skills will be useful when it comes to marketing yourself in applications and at interviews.

You may also wish to think about any work (paid or unpaid) you carried out alongside your studies or anything else you were involved in, e.g. societies, sports, etc.

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| **Skill or attribute** | **How have you demonstrated this (evidence / example)?** |
| Taking responsibility for own learning and development |  |
| Critically examining texts and extract meaning |  |
| Communicating your ideas effectively in different ways and to people with different levels of knowledge |  |
| **Skill or attribute** | **How have you demonstrated this (evidence / example)?** |
| Self-motivated and independent learner |  |
| Independently managing a (research) project |  |
| Critical thinking and analysis |  |
| Using knowledge creatively to solve problems |  |
| Ability to work collaboratively with people from many different disciplines and cultures |  |
| **Skill or attribute** | **How have you demonstrated this (evidence / example)?** |
| Using critical research and enquiry skills |  |
| Being professional in your approach to work |  |
| Dealing with complex, unpredictable issues and making informed decisions based on incomplete information |  |