



THINKING & ACTING STRATEGICALLY TOOLKIT

'Without strategy, execution is aimless. Without execution, strategy is useless.'

Morris Chang, CEO of Taiwan Semiconductor Manufacturing Company

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DEVELOPING STRATEGY

This article offers an overview of the entire process of developing strategy, providing a summary of the three stages: analysis, options and selection, and implementation.
(5 mins)



IS YOUR STRATEGY SET TO SUCCEED?

This diagnostic can be used by as a final check before implementation plans are put into action to ensure that all the conditions are in place for successful strategy implementation.
(2 hours)



THE LINE MANAGER'S ROLE IN STRATEGY

This short animation highlights the role of the line manager in communicating and engaging team members in strategy.
(3 mins)



USING PESTLE FOR STRATEGIC ANALYSIS

PESTLE analysis is a strategic tool that helps you to explore/anticipate external influences on your organisation from several perspectives. Here we provide guidance on how it can be used.
(4 mins)



SWOT YOUR STRATEGIC CAPABILITIES

SWOT analysis can be used to help organisations and individuals establish their present situation, and evaluate potential options.
(4 mins)



SIX WAYS TO WIN AT STRATEGY

Strategy development can be complex and challenging. This infographic can help you to get things right.
(6 mins)



INCREASING STRATEGIC THINKING

Improved performance takes place in the context of great strategy. This section from Improving Employee Performance considers six ideas that can improve the performance of your employees through increased strategic thinking.
(4 mins)



SUCCESSFUL STRATEGY EXECUTION

Here we speak to Andrew MacLennan, a strategy execution expert, about strategy implementation and what steps organisations can take to approach it successfully.
(13 mins)

