

# FRIDGE FRIENDS

## The Foodsharing App

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Fridge Friends was founded at the 2015 Sustainability Jam, hosted by Net Impact Edinburgh. We wanted to create an app that can not only reduce food waste but also bring people together.

## Motivation

### Why reduce food waste?

- 50% of food waste is from the household.
- If we stop wasting food it would be equivalent to taking 1 in 4 cars off the road.
- We throw away more food in the UK than we do packaging.

### Why share food?

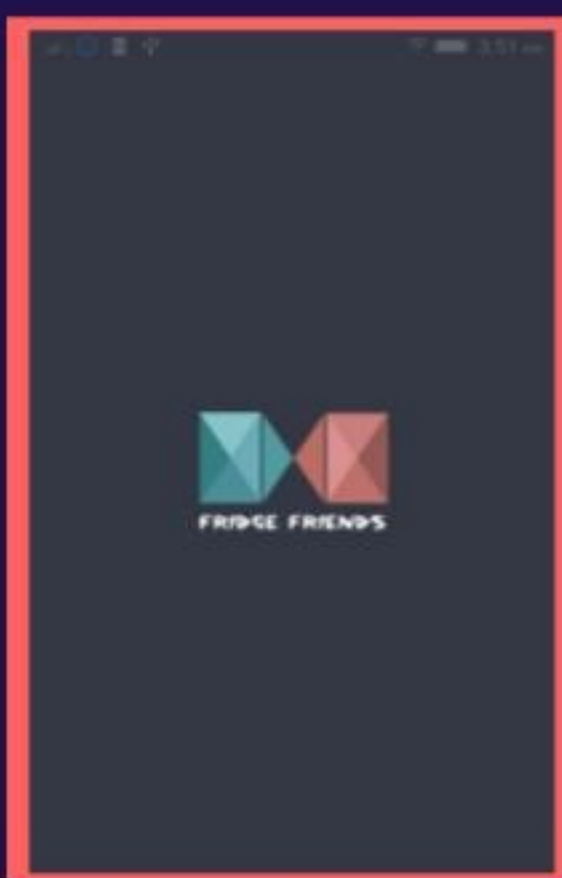
- People are becoming isolated from their communities with a third unable to recognize their neighbors.
- Food sharing apps can encourage more social integration to create healthier and safer communities.



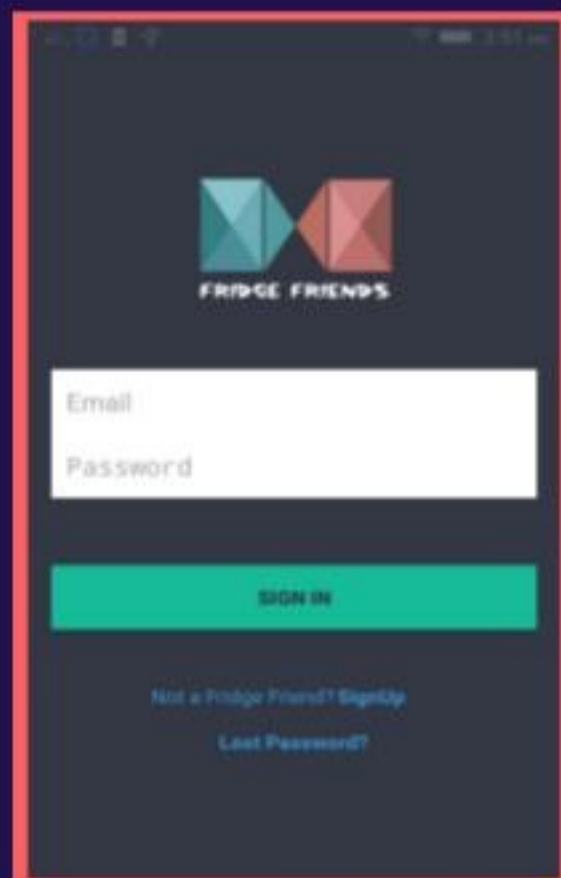
## What we have been up to:



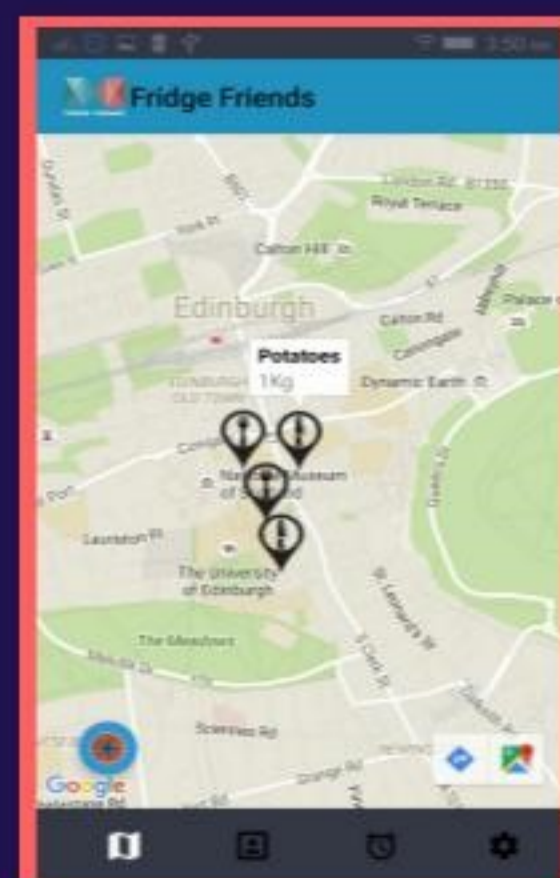
## The Fridge Friends App (Alpha)



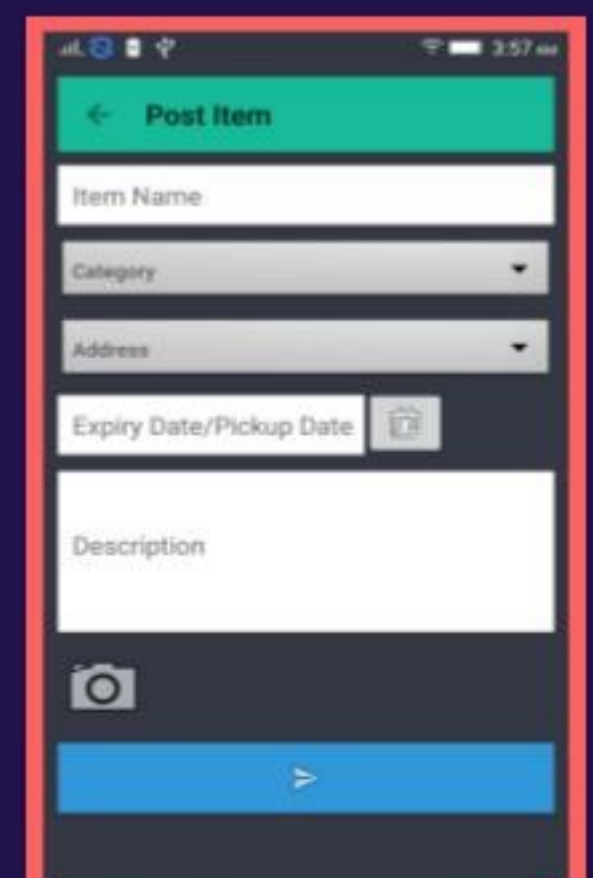
Splash Screen



Sign In Screen



Map Postings



Options for posting an ad

This is a basic alpha version of the app. Lot more features are yet to be added and tested.

### Follow us on:

Twitter: @Fridgefriendapp

Facebook: Fridge Friends. Like us too ;)

We will be posting regular updates about the app and also some food sharing/saving tips ;)