Mapping Curricular and Extra-Curricular Doctoral Enterprise Education: Why Case Studies Matter

Project Aims

The project aims to map out and align curricular and extra-curricular enterprise/entrepreneurship education and training opportunities for doctoral students in a multi-disciplinary and inter-faculty context at the University of Edinburgh.

Adding Context

PhD students can benefit not only from the university courses and research activities but also from a number of interpersonal relationships with their supervisors, other students and researchers, as well as research and office spaces, facilities, extra-curricular activities and other university networks.

Enterprise education and training are part of the growing university entrepreneurial ecosystem, which the students can benefit from for their long-term career development. For PhD students, understanding different research commercialisation avenues and entrepreneurial pathways would be essential for their career choice. Doctoral students have access to university research resources, channels of research commercialisation, and enterprise education, training and support, through which they can develop business competencies and enterprise networks.



Inspiring Innovation

We felt it important to highlight a couple of PhD students who have benefited from enterprise education, training and support in the form of a case study. The stories add to our research and further highlight why mapping curricular and extracurricular doctoral enterprise education is important.

View our case study <u>here</u>.





