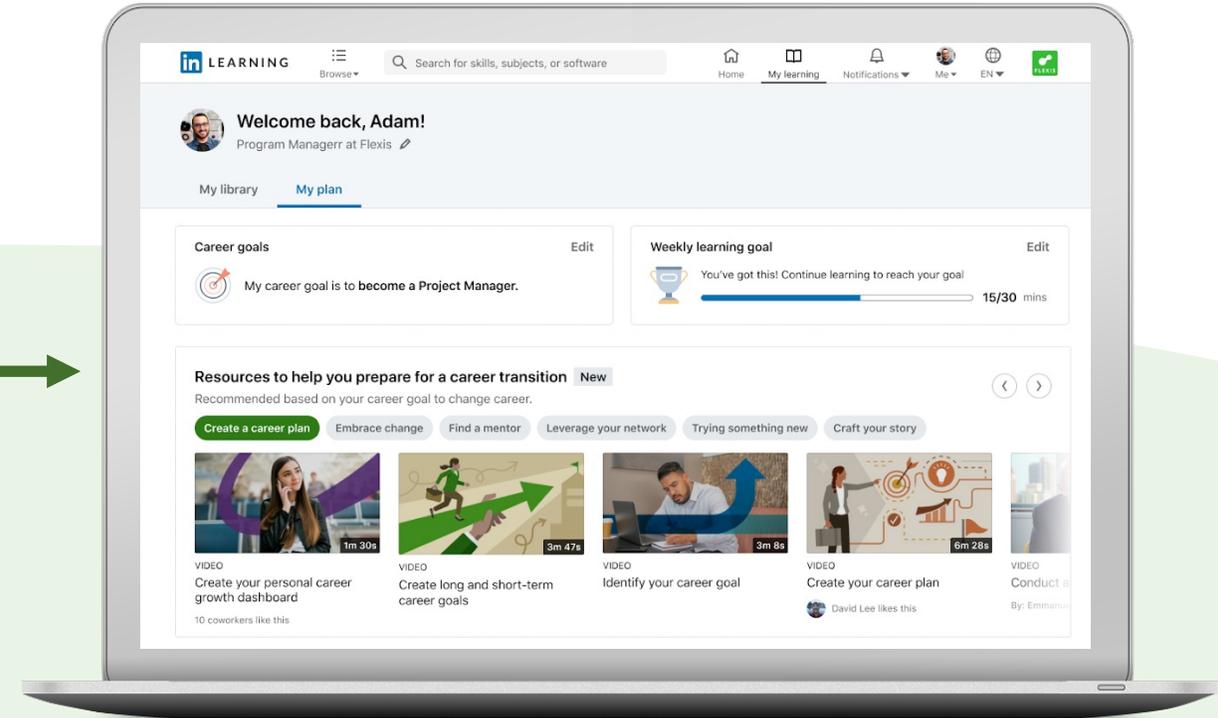
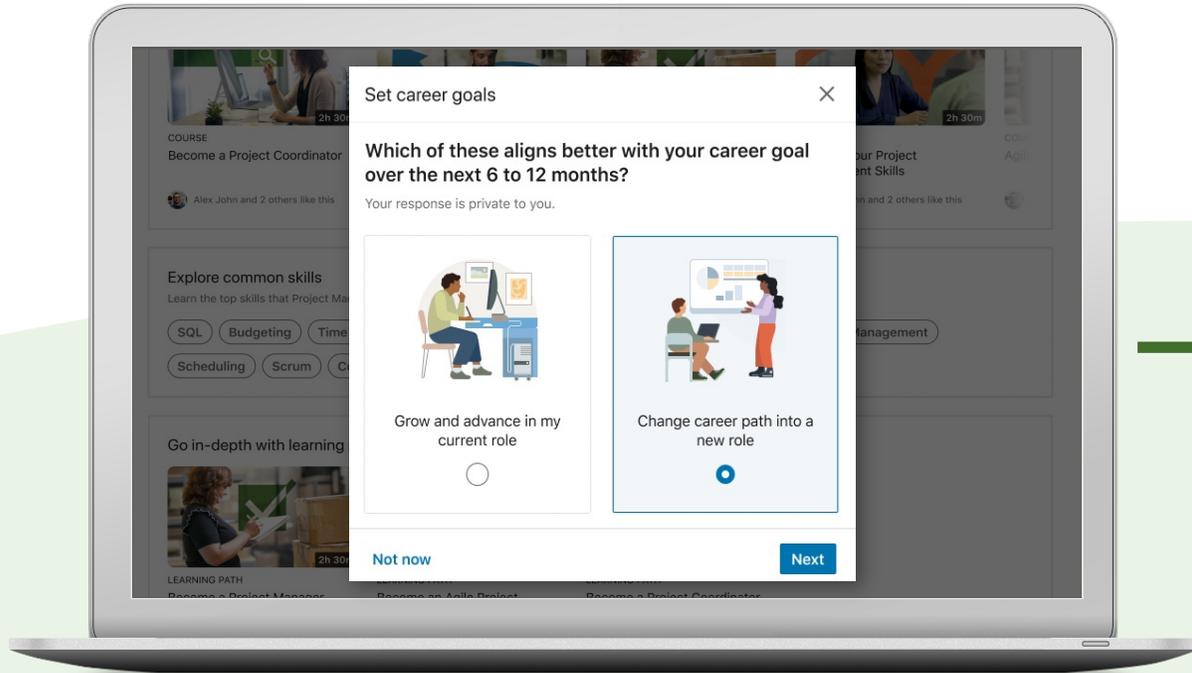


Personalized Content: Career Goal Setting

Surface learning content based on career goals

- Connect learners to career development opportunities based on their goals with Career Goal Setting.
- Help learners build skills to achieve their goals

After setting a career goal, learners will see new content within My Learning to empower them to achieve it.



Learners can pick between two career goals: grow in current role and change career paths. If they want to change paths, they will need to input the role name they want to transition to.

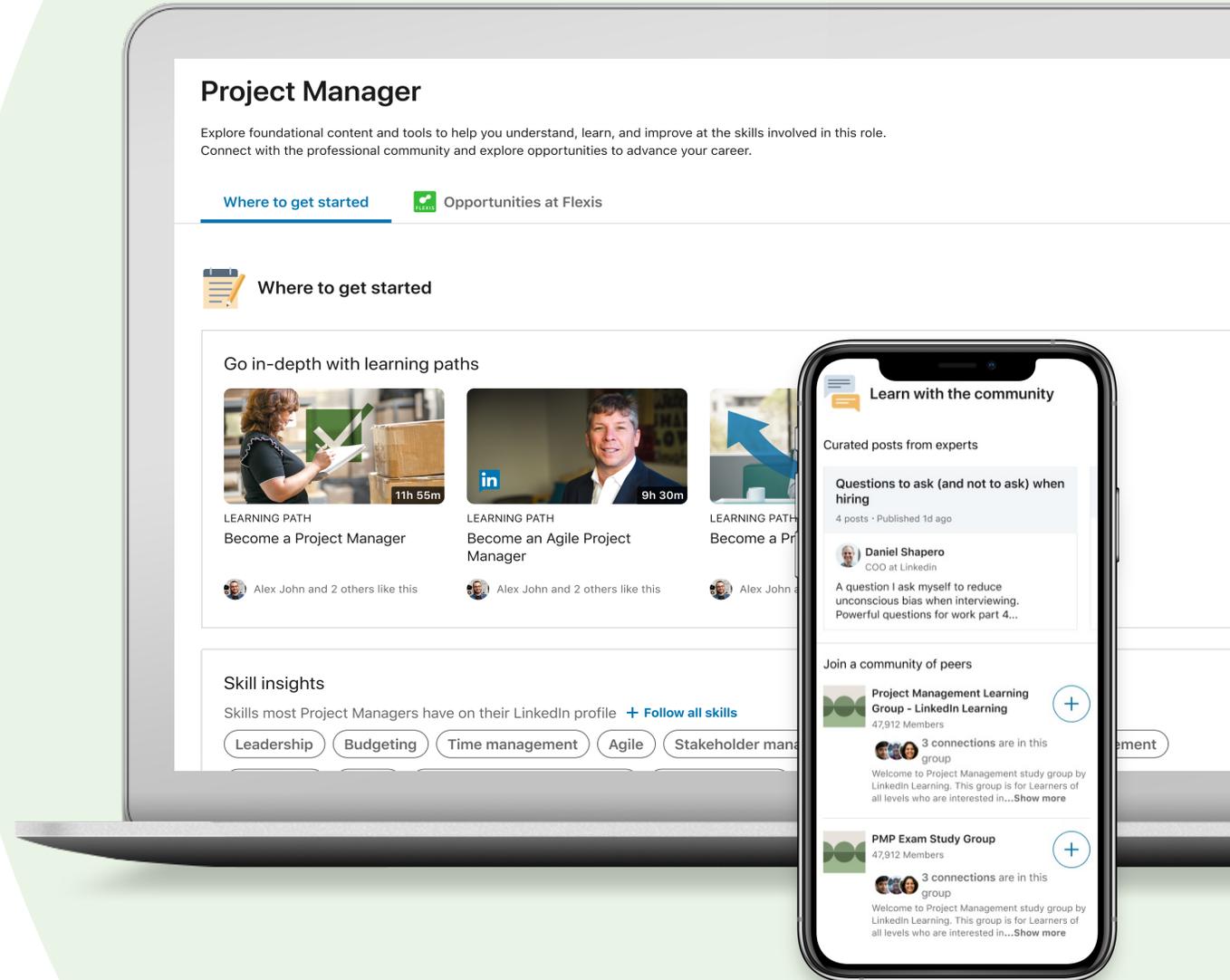
From there, they can click directly into relevant content, which will live in a new “My Plan” page on My Learning.

At launch, they will see a new module of career development content (ex/ create a career plan, find a mentor, etc.) based on their goal. In the future, this page will also house jobs at your company and Career Guides

Career development: Role Guides

Enable learners to explore and navigate career paths

- Learners can build the skills and knowledge they need to advance to specific roles at their organisation, based on data and insights.
- Brings together the best of LinkedIn and LinkedIn Learning with courses, learning paths, common skills, communities from LinkedIn, posts from industry experience, and pre-certifications.
- Admins can customize skills associated with roles at their company, upload relevant content from their organization, and change role descriptions.



Recent Updates to LinkedIn Learning

Product Updates

New features available to you in LinkedIn Learning

Role Guides: Learners can explore established and essential courses that can equip them with the skills they need to develop or start a particular type of role.

The screenshot shows the LinkedIn Learning homepage. At the top, there is a navigation bar with the LinkedIn Learning logo, a search bar, and links for Home, My Learning, Notifications (with a 20+ badge), Me, and EN. Below the navigation bar, there are four main categories: Business, Creative, Technology, and Certifications. A red arrow points to the 'Role Guides' section, which is highlighted with a red box. The Role Guides section displays a grid of job roles: Project Manager, Sales Manager, Marketing Manager, Product Manager, Accountant, Marketing Specialist, Human Resources Specialist, Financial Analyst, and Recruiter, and Customer Service Representative, Salesperson.

Project Manager

Explore foundational content and tools to help you understand, learn, and improve at the skills involved in this role. Connect with the professional community and explore opportunities to advance your career.

Where to get started Learn from peers and experts Get certified

Where to get started

Top courses for this role

The screenshot shows the 'Top courses for this role' section for Project Manager. It features five course cards, each with a thumbnail image, a title, and the instructor's name. The courses are: 'Mindfulness: A Critical Skill for Project Managers' by Ruth Pearce (38m), 'Become a Project Management Entrepreneur' by Bonnie Biafore and Seyi Kukoyi (29m), 'Introduction to Disciplined Agile' by Joshua Barnes (59m), 'Managing Projects with Microsoft Teams' by Heather Severino (2h 8m), and 'Project Management Leaders' by Dana Brown (6m). The first three courses are marked as 'COURSE' and the last two as 'POPULAR'.