

## Transcript- Digital Transformation video

Welcome. My name is Gavin McLachlan and I'm here to talk to you about a very exciting and incredibly important new programme that we are launching at the University of Edinburgh called Digital Transformation.

So what is Digital Transformation? Well, Digital Transformation is nothing less than the complete application of technology and digital technology across the entire University and this is really important for the University and there are several key goals that we are trying to achieve. Key changes, fundamental changes across the University.

The first of these changes is to have every one of our educators be a digital educator. We feel this is absolutely essential for the future of education at this University, and it's not just being able to use the classroom technologies in the lecture theatre, but for all of our educators to be creating digital online content and using that in their classroom and with their students and to be comfortable with all aspects of digital technology and digital methods of communicating and interfacing with their students.

In addition, another key objective is to have every student be a digital student and what we mean by this are students who are capable of handling some of their own education themselves, such as skills improvement and things of that nature and are able to leverage and use the array of digital tools, skills and other aspects that the University provides to them during their stay with us.

Another really key objective is the digital skill themselves. We live in an increasingly fast-environment world where skills come and go quickly and the technology advances at an ever more increasing pace, and it is critical that we are keeping up with our digital skills so that we and our students can survive and thrive in this new enhanced digital technology world.

A fourth key objective that we have in the Digital Transformation programme is to make sure that all the services that we offer in the University are available 24/7 online. And that would stretch across student administrative services, Estates, HR, Finance and of course IT services as well. This is critically important because people are now expecting services to be available digitally and online. They are not expecting to fill out paper forms or physically go in to acquire most services.

And finally, another important aspect to Digital Transformation is actually using data to make decisions. We live in a digital and data rich world and we need to make sure we are using, analysing and interpreting that data so that we can make predictive and informatics based decisions as we move forward.

So those are really the five key objectives that we're trying to achieve with Digital Transformation. The Digital Transformation programme itself is a key underpinning force in a number of other very strategic transformation programmes within the University. There is the Service Excellence Programme, an absolutely critical programme looking at transforming the professional services areas across the university, and Digital Transformation serves to both underpin and as a catalyst to help Service Excellence to move forward. Thanks for listening about Digital Transformation.