



Employed on Campus 2018 Internship Case Study

Annie Adam

4th year Illustration student

What was your internship?

Graphic Design Intern, Learning Teaching and Web, Website and communications team.

Description of your role and responsibilities

To assist the graphic design service in the creation of graphics for both print and web. This has involved everything from Leaflet and icon design to conducting user research.

What interested you in this specific role?

I applied to the role to bridge the daunting gap between studies and hopefully employment. Through discovering how my design and problem-solving skills learned on my degree can be applied in the 'real world'. To develop both technical design skills and ability to work with others and hopefully learn from those with more experience than me.

How have you benefited from this experience?

I learnt technical skills using Illustrator and InDesign, how to set up work for print and how to liaise with clients. Problem-solving. The experience highlighted the importance of research and understanding the problem when designing. I developed an understanding that effective design is so much more than making things 'look good'.

The experience has prepared me for the role of the junior designer where I would be assisting Senior designers. Has introduced me to office life, working for a large company and working in technology / an academic institution.

What advice would you give to future interns?

Really utilize all the support available for interns, the lunchtime sessions where members of IS spoke about their career journeys were particularly inspiring.

