



Employed on Campus 2019 Internship Case Study

Name: Amalie Sortland
Year: 4
Course: MA Politics



What was your internship?

Student Podcast Intern in the Development and Alumni Department

Description of your role and responsibilities

I produced, edited and presented the pilot season of 'Sharing Things', the first and largest University-wide podcast about the Edinburgh community with the aim of bringing people closer together.

I found and handled guests, organized studio use and team meetings, produced music, websites and document briefs with the end result of a tangible, engaging narrative that takes listeners on a journey around people's stories. I was the main point of contact for information, acting as a liaison between staff and guests, and coordinated the recordings. I also facilitated conversations between guests and promoted the podcast through newsletters, in-person marketing, social media and emails.

What interested you in this specific role?

Because I had audio production experience from student radio and facilitating experience from student council, I thought this would be some great professional experience within media that would greatly benefit me in the future. This internship also appealed to me because I would be leading a media project, which I knew would be hard but rewarding.

How have you benefited from this experience?

I have learned invaluable communication skills, gained heaps of confidence and showed myself that I can manage a project. I have met amazing people and I never expected to leave my internship feeling this happy! I have also gained a part-time job from it!





What advice would you give to future interns?

You were hired for a reason! Even though it doesn't feel like that in the start, you will come to realize throughout your internship why they chose you.

Where can we find some of your work?

<https://www.buzzsprout.com/514909>

