Fairtrade Steering Group (FSG) - Agenda

Task Group of the Sustainability & Environmental Advisory Group Twenty third Meeting: Tues 19 January 2010 - 3.00pm Torridon Room, Charles Stewart House, 9-16 Chambers Street

Members:

| Karen Bowman (Convener) | Director of Procurement | KB |
|-------------------------------|--|-----|
| Daniel Abrahams | People & Planet co-Convener | DA |
| Evelyn Bain | Procurement Manager | EB |
| John Blair-Fish | IT Unix Systems, Information Services | JBF |
| Ruth Cape | People and Planet co-Convener | RC |
| Philippa Faulkner | Ethics and Environment officer | PF |
| Thomas Graham | EUSA President | TG |
| Non Jones | Student | NJ |
| Kristofer Keane | Ethics and Environment officer | KK |
| Ronnie Kerr | Press and PR Manager, Communication & Marketing | RK |
| Angela Lewthwaite (Secretary) | Estates and Buildings Office | AL |
| Ian Macaulay | Asst. Director of Accommodation Services, Catering | IM |
| David Somervell | Sustainability Advisor | DS |
| James Wallace | EUSA Vice-President - Services | JW |

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| Corres | ponding: | VP Professor Mary Bownes, Professor Pete Higgins; Mr Nigel Paul; Prof Jan Webb; Rev Di Williams; Prof Tim Hayward; Dr Graham Russell; Stewart Russell | |
|--------|---|--|-----------------|
| Welcon | Velcome: Emma Saunders – Student rep for Edinburgh; Rachel Clough to become Secretary to the Group | | |
| Apolog | Apologies: Thomas Graham (EUSA President); Philippa Faulkner, Kristopher Keane, John Blair-Fish, Ian Macaulay, Ronnie Kerr (Katrina Kelly attended), Evelyn Bain. | | nnie Kerr |
| 1 | The minute of meeting held on 3 November 2009 http://www.seagsiftg.estates.ed.ac.uk Paper 1 http://www.pps.ed.ac.uk/about/green/fair_trade/index.htm | | Paper 1 |
| 1.1 | Matters Ar | ising: All covered in the agenda | |
| 1.2 | Membershi graduates in No | p –Ruomei Zang email ZHRM1220@yahoo.com.cn v. interested international student (Economics) who ov | KB |
| 1.3 | Transition 1 | Edinburgh University (TEU) | DS |
| 1.4 | iTunesU ch connect. | annel – CAM had confirmed system up and running, however, some colleagues unable to | JBF |
| 1.5 | SEAG-Ope | rations Group - Revised Remit and Membership | DS |
| 1.6 | Fairtrade S | trategy Document final – 5 yr vision | KB |
| 1.7 | Fairtrade R | Renewal Feedback Actions | KB |
| 2 | Edinburgh | Fairtrade City Initiative sub-group (EFCI) | KB |
| 3 | Fairtrade F | ortnight 2010: 22 February – 7 March 2010 | |
| 3.1 | Itinerary ar | sh Universities and Colleges Fairtrade Conference (SUCFC)— nd checklist – Report from 15 Jan 10 meeting | Paper 3.1 KB |
| 5 | • Clothing | n EUSA – Note AGM – Tuesday 17 th November 2009 – update bishopstontrading.co.uk/shop/article.php?category_id=12&article_id=47 | TG |
| 6 | Report from | n People & Planet, Edinburgh University – Update | DA |
| 7 | | n Accommodation Services | IM |
| | | All please note | |

Sustainability Issues & Fairtrade Task Group (SIFTG) – Minute Task Group of the Sustainability & Environmental Advisory Group

Twenty-second Meeting: Tues 3 November 2009 - 3.00pm in Rm 2.04, 13 Infirmary St

Members:

| Karen Bowman (Convener) | Director of Procurement | KB |
|---|---|----------------------------------|
| Daniel Abrahams | People & Planet co-Convener | DA |
| Evelyn Bain | Procurement Manager | EB |
| John Blair-Fish | IT Unix Systems, Information Services | JBF |
| Ruth Cape | People and Planet co-Convener | RC |
| Philippa Faulkner | Ethics and Environment officer | PF |
| Thomas Graham | EUSA President | TG |
| Non Jones | Student | NJ |
| Kristofer Keane | Ethics and Environment officer | KK |
| Ronnie Kerr | Press and PR Manager, Communication & Marketing | RK |
| Angela Lewthwaite (Secretary) | Estates and Buildings Office | AL |
| Ian Macaulay | Asst. Director of Accommodation Services, Catering | IM |
| David Somervell | Sustainability Advisor | DS |
| James Wallace | EUSA Vice-President - Services | JW |
| Non Jones Kristofer Keane Ronnie Kerr Angela Lewthwaite (Secretary) Ian Macaulay David Somervell | Student Ethics and Environment officer Press and PR Manager, Communication & Marketing Estates and Buildings Office Asst. Director of Accommodation Services, Catering Sustainability Advisor | NJ KK RK AL IM DS |

www.fairtrade.org.uk

| www. | airtrade.org.uk | | |
|--------|--|---|----------|
| Corres | | wnes, Professor Pete Higgins; Mr Nigel Paul; Prof Jan Webb; Tim Hayward; Dr Graham Russell; Stewart Russell | |
| Apolog | Thomas Graham (EUS) (Katrina Kelly atten | A President); Philippa Faulkner, Kristopher Keane, John Blair-Fish, Ian Macaulay, Ronded), Evelyn Bain. | nie Kerr |
| 1 | The minute of meeting held or http://www.seagfsg.estates.ed.ac.uk/http://www.pps.ed.ac.uk/about/gree | | Attached |
| 1.1 | Matters Arising: All covered | in the agenda | |
| 1.2 | Drinking Water Policy - Pape | noted | Item 1.2 |
| 1.3 | http://www.fairtrade.org.uk/annual Group members were thanked for that this application was lodged | or their input, particularly Evelyn Bain for her sterling effort in ensuring | КВ |
| 1.4 | Transition Edinburgh Univers funded by SG Climate Challeng | ity (TEU) – six new posts had been developed. These would be be e Fund till Mar 2011. | Item 1.4 |
| 1.5 | iTunesU channel – CAM had connect. | confirmed system up and running, however, some colleagues unable to | Item 1.5 |
| 2 | SIFTG:- (1) Group should change its n (2) Delete last bullet point from management system". | perations Group was discussed, the following agreements were made to ame to Fairtrade Steering Group (FSG); In remit – "To collaborate on exploring the benefits of an environment | Paper 2 |
| | Noted: SEAG remit would con | of this amendment. ould have student representation. centrate on policy and strategic direction; cover the wider operational agenda. | КВ |

| | Essential that FSG is included re discussions re poverty, ethics, climate change, peak oil etc as all have an impact on the producers. FSG to address these challenges. | |
|-----|--|----------|
| 3 | Edinburgh Fairtrade City Initiative sub-group (EFCI) – | KB |
| | Recommended that P&P be invited to attend the next EFCI meeting to talk about their schools work. KB would request this at meeting 3/11/09 | |
| | Post-meeting note:- | |
| | EFCI subgroup welcomed the recommendation to attend next meeting to talk about schools outreach. | |
| | City events: | |
| | Suggestion 1 - A schools FT showcase in Fortnight (22 February – 7 March 2010) – | |
| | being presented to City committee Tues 10 Nov 09 and P&P/SFTF welcome. | |
| | Suggestion 2 - Idea of a 'public' FT breakfast event (to avoid clash with UoE Conference) | |
| | Post-meeting Note - Police Box Coffee outlets | |
| | George Square – Permit issued by the Council as the box sits on pavement owned by EDC. | |
| | Charles Street – Convener to discuss with EDC for removal. | |
| | Meantime the outlets would be handed fairtrade postcards and as Edinburgh residents be | |
| | encouraged/persuaded to sell Fairtrade products. | |
| 4 | Fairtrade Strategy Document final – 5 yr vision – | Paper KB |
| | Agreed - To be approved, owned by SIFTG and published online in the new Semester. | • |
| 5 | Fairtrade Fortnight 2010: 22 February – 7 March 2010 | Item 5.1 |
| 5.1 | First Scottish Universities and Colleges Fairtrade Conference (SUCFC)- Proposal | KB |
| | Agreed the following 3 options: | |
| | | |
| | Option 1. Invite Harriet Lamb to deliver a daytime lecture on Monday 8 March (Note Harriet giving | |
| | an evening public lecture that day). If Harriet unable for Betsy Reed to give a talk together with a producer as keynote. Harriet to open/close the Conference e.g. late-am or mid-pm .A good way to | |
| | inform students from all over Scotland could hear the lecture. | |
| | Post-meeting notes:- | |
| | Harriet Lamb agreed to attend on Monday 8th March – Debating Hall, Teviot Row House booked. | |
| | Proposed to send out invitations to other civil society/political contacts | |
| | Option 2. Tuesday 23rd Feb – To ask Betsy Reed and producer to be invited to give a talk - probably | |
| | lunchtime or late am start. | |
| | Post-meeting note - Middle Reading Room and Dining Room in Teviot booked – Time TBA | |
| | Jackie.Laird@eusa.ed.ac.uk | |
| | Option 3. Friday 26th Feb – KB to request from Betsy Reed and SFTG producer another source for | |
| | producer visit. | |
| | Agreed - Invitations to go out to P&P Scotland and link in with St Andrew, QMU, St. Andrews and | |
| | EAUC-S. | |
| | Agreed : DA would discuss SUCF C with P&P at forthcoming gathering (7-8 Nov) to see if idea favourable. | |
| | Post-meeting note 1 – People were positive about the idea of having a SUCFC around that time. | |
| | Post-meeting note 2 - Working group ideas:- | |
| | * A producer talk | |
| | 1 | |

| | * Some short films (the ones on the foundation website are good) | |
|--------|--|------------|
| | * Ideas sharing sessions/workshops (i.e. how to pass a motion at your union AGM saying | |
| | the uni should go Fairtrade) | |
| | * Other workshops about engaging people about Fairtrade | |
| | * A chocolate fountain | |
| | * A debate (the role of big corporations, FT vs. the environment, just an ethical label?) | |
| | * Talks by students | |
| | * An evening event (possibly fundraising for something) such as a ceilid | |
| | * A video link to a producer | |
| | * Something practical like a lunchtime mission to find a new fairtrade product or do a | |
| | price comparison | |
| 6 | Report from EUSA – Note AGM – Tuesday 17 th November 2009 | |
| | Clothing – update | |
| | http://www.bishopstontrading.co.uk/shop/article.php?category_id=12&article_id=47 | |
| | No further update. | |
| 7 | Report from EAUC-S (Environmental Association of Universities and College-Scotland) | |
| | Advanced Procurement for Universities & Colleges / Public Procurement Reform: | |
| | | |
| 8 | Report from People & Planet, Edinburgh University - Deferred | DA |
| 9 | Report from Accommodation Services | IM |
| | Noted : Fruit Tree Planting at Pollock to make it a more sustainable place. | 1111 |
| | 1101cd . 11dit 11cc 1 tanking at 1 officer to make it a more sustainable place. | |
| 10 | AOB | |
| 10.1 | Post-meeting Note 1 A delegation of staff and students from the University Chaplaincy presented a | |
| | documentary film 'All We've Got', about life in multi Faith Chaplaincy, at the Australian Chaplain's | |
| | Conference in Melbourne on Wednesday 2 December 2009 and then at the Parliament of World | |
| | Religions, also in Melbourne, on Friday 4th December 2009. | |
| | The University' Fairtrade Café in the Chaplaincy Centre appeared in this film thus promoting the issue | |
| 10.5 | of Fairtrade. | |
| 10.2 | Post-meeting Note 2 – Date for Diaries - Towerbank Primary School – The first Fairtrade Primary | |
| | School in Edinburgh agreed to host the school event on Tuesday 2nd March 2010. | |
| | Towerbank Primary School http://www.towerbank.ik.org/ | |
| | Towerbank Filmary School http://www.towerbank.ik.org/ | |
| 10.3 | KitKat have become Fairtrade - This adds to Nestle fairly traded coffee product line which has been | |
| | around for a while. | |
| | http://www.supplymanagement.com/news/2009/kit-kat-to-be-fairtrade/ | |
| | | |
| Deter | of mont CITEC montings. Vanua Day 2 04 12 Infirms on Complete village of City 1 | |
| | of next SITFG meetings – Venue Rm 2.04, 13 Infirmary St unless otherwise notified. | A 11 m1 |
| | Tuesday 19 January – 3.00 pm; Tuesday 25 May – 3.00 pm; Tuesday 10 August – 3.00 pm Tuesday 2 nber – 3.00 pm | All please |
| Novell | 10c1 – 3.00 pm | note |

FIRST Scottish Universities and Colleges Fairtrade Conference 2010 8th March 2010

Making Scotland a Fair Trade Nation – colleges and universities together

EUSA Debating Hall, Teviot Building, University of Edinburgh

DRAFT AGENDA

AIM OF THE CONFERENCE – to collaborate and share ideas, make $\underline{\text{pledges}}$ MAKE SCOTLAND A FAIR TRADE NATION

YOU and YOUR College/University CAN DO IT!

| 10.00 | Arrive, Registration and Coffee |
|---------|--|
| 10.30 | Welcome and warm-up [Dan] |
| 10.45 | OPENING ADDRESS What is Fair Trade Nation? [Betsy] |
| 11.00 | Setting the Scene [Film] |
| 11.15 | KEYNOTE 1. What is Fairtrade? Harriet Lamb, CBE |
| 12.00 | Question and Answer |
| 12.00 | |
| | WORKSHOP 1 – group leaders |
| 13.00 | Pledges Session |
| | 13.15 LUNCH + inventing a fair trade product? |
| 14.00 | WORKSHOP 2 – group leaders |
| 14.45 | Pledges Session |
| 15.00 | KEYNOTE 2. What it means to me? [Indian Tea producer] |
| 15.45 - | - · · · · · · · · · · · · · · · · · · · |
| | |
| Notes | ••••••• |
| | ception for Harriet Lamb International Women's Day Informatics Forum (invites only) |
| | |
| | Harriet Lamb,CBE International Women's Day, Public Lecture |
| | the University of Edinburgh Inaugural Lecture, McEwen Hall |
| 1 | FREE |
| 14.0 | FAIR TRADE MARKET suppliers set-up in Dining Room |
| 14.0 | Truck Transition in the transition of the transi |
| Group L | eaders – colour scheme green, black, gold, blue, white |
| | Leaders – suggested themes – per table (leaders in colleges/universities) |
| | How to pass a motion through your students union? |
| | Debating the fair trade issues – for/against/why bother? |
| | Engaging people in the fair trade message – sharing ideas? |
| | Staff in the University - who can make a difference? |
| | Buying fair trade at home and at university – a price match? |
| Getting | the commitment – Pledges from delegates to feedback |

The University of Edinburgh, EUSA and Edinburgh University People & Planet

Fairtrade Steering Group Strategic Priorities June 2009 – DRAFT v3 –

1. Background

Since being formally awarded Fairtrade University status in 2004, the University of Edinburgh has continued to build upon and support the enthusiasm for Fairtrade that has been shown by both students and staff. In the last five years, members of the Fairtrade steering group have worked together on a whole range of activities designed to increase awareness of the issues and access to Fairtrade products.

Many new product lines have been brought to University and EUSA shops and catering. Ever more ambitious Fairtrade Fortnight programmes have been organised to engage the whole university with the idea of a Fairtrade University: an institution of our size and stature making a sizeable impact on the key issues of trade justice and world poverty. It is fair to say that this University has often pushed the boundaries by bringing in new ideas before they caught on (FT cotton clothing) and lobbying for bulk catering options at an industry level.

A lot has been achieved in five years. The story goes that when Edinburgh became only the 4th university in the UK to achieve the status, the size of our hot beverage switch had an impact that increased total UK Fairtrade consumption by 2% almost overnight. Now there are over seventy Fairtrade universities and the Fairtrade movement has become a mainstream force in certain sectors. In 2006 the First Minister of Scotland announced plans for Scotland to be a 'Fair Trade Nation'. The Scottish Fair Trade Forum (SFTF) was set up in 2007 to take forward this campaign.

What could we achieve in the next five years? The People & Planet society at this university has consistently agitated for more to be done to push the boundaries so that we maintain our leading example. However, all along we have agreed and acknowledged that the Fairtrade campaign has been most successful when the University, EUSA and student societies work together so that everyone benefits and has ownership of the successes and positive impacts.

In this briefing, we simply lay out some possible areas that we hope the Fairtrade steering group may look at as we celebrate our 5th birthday and ask the question 'what next?'.

2. Outreach

All of the participants in the Sustainability Issues and Fair Trade Group have a good deal of experience in their area in respect of Fairtrade. One way we could build on the successes at UofE would be to use this expertise and experience to help other institutions along a similar path.

Schools

In FT14 2009, Edinburgh saw its first Fairtrade school, St Thomas of Aquin's, receive official recognition from the Fairtrade Foundation. Across the UK People & Planet has been at the forefront of the new Fairtrade schools initiative, which now has more resources at http://www.fairtrade.org.uk/schools/

P&P in Edinburgh has ambitious plans to contribute to this campaign and try and grow the number of Fairtrade schools in the city. The group envisages occasional assemblies or other activities starting in academic year 2009/10. Jenny Fausset from City of Edinburgh Council has provided P&P with contact details for four schools that the Council already has links with through the Eco Schools scheme. These are:

- James Gillespies Primary School, Marchmont
- Roseburn Primary School (has links with Ghana)
- Drummond Community High School, New Town (links with Kenya)
- St Thomas of Aquin's High School, Lauriston

Once P&P has a more detailed plan, Jenny has said she will make sure it aligns with the curriculum and will then help get cooperation going.

Staff at the University are volunteers on the Edinburgh Fairtrade City initiative steering group and its Communications and Events, and Budget subgroups. This small team has brought together grassroots fair trade activists, City Council staff and local politicians and engaged with retail partners for sponsorship; notably the Co-op and Scotmid. As well as this University, now Napier University staff are active members. We provide the secretariat and support the group's activities during Fairtrade Fortnight and now increasingly in communications and events throughout the year.

The Fairtrade Schools Showcase led to competition and high quality presentations of the awareness of fair trade from primary through to final year school students, supported by People & Planet sources.

Universities

The Fair Trade Nation campaign has a specific target to have 60% of Scottish higher education institutions working towards Fairtrade status (this translates to 13 out of 22). Currently there are only a handful and UofE could play a greater role in helping other Scottish universities and colleges, particularly those in Edinburgh. The tea party that we hosted in FT14 brought together representatives from Edinburgh College of Art, Queen Margaret, Heriot-Watt and Edinburgh Napier Universities. It would be fantastic if we could help them more in the future in the areas of campaigning, procurement, catering and other areas.

One proposal that has been brought up by both SFTF and campaigners in recent years is a desire to see a Scottish specific conference for universities and colleges. UofE could offer to host and / or members of SIFTG could contribute content to workshops and talks.

Recommendations: SITFG should support any outreach efforts with local schools, colleges and universities. Aim to have done at least one event in 4 schools in the next academic year and to work with SFTF to hold a Fairtrade Scottish Universities and Colleges Conference within the next year.

The Director of Procurement spoke at the UK Fairtrade Universities conference where Edinburgh demonstrated its leadership in terms of variety as well as length of Fairtrade status. Napier University has now been accredited and it is thought that QMU and HeriotWatt are in preparation.

Given the collaboration on procurement includes colleges then a 'fair trade education' grouping maybe worthwhile. Also an event could link with the DfID poverty-aware procurement on campus project which University and college staff and students are attending and on which the new Advanced Procurement for Scotland's Universities and Colleges has a steering role via its membership of EAUC-S.

Recent 'Flexible Framework' training on procurement sustainability including considering fair and ethical trade issues and both HeriotWatt and Edinburgh procurement staff and those from APUC have attended.

3. Catering

The stance taken by both Accommodation Services / Edinburgh First and EUSA to provide Fairtrade hot beverages by default is a highly effective way of getting the volumes of Fairtrade that will make a massive difference to producer communities.

In the next few years universities must push for more Fairtrade products to be available at affordable prices for our shops and at sensible catering quantities for kitchens.

Here are some suggestions for further moves that this University can aspire to:

Malawian products

Scotland's historic links with Malawi have gained prominence since devolution and in recent months a brand new Fair Trade venture has been set up to bring fairly-traded Malawian goods to Scotland.

Just Trading Scotland (www.justtradingscotland.co.uk) has



just got its first shipment of rice and is looking for institutions such as this university to take a batch to get the business going.

25kg bags are currently available through Green City wholesalers.

University may find testing individual produce in this way difficult or bring a risk in terms of catering.

Bananas

Getting a consistent flow of Fairtrade bananas in catering quantities has proved difficult in recent years.

However, as part of the 'Go Bananas' drive in Fairtrade Fortnight, the Fairtrade Foundation identified **Compass** (http://www.compass-group.com/) or **3663** as fruit wholesalers able to supply universities.

The Fairtrade Foundation has a target to increase market share of Fairtrade bananas from one in every to one in every two bananas sold in the UK.



four

The University should work with the user intelligence group for the APUC Fruit and Veg contracts to consider a joint strategy for fair trade fruit in general, perhaps.

Wines and beers

Somewhat surprisingly Fairtrade alcohol continues to play a pretty small part in the Fairtrade product range. If EUSA could work with NUSSL to get better deals on Fairtrade wines and



even a Fairtrade real ale on tap then it would again be a leading student union in this area.

Westerham Brewery currently produces a 'Freedom Ale' with Fairtrade sugar, supplied in bottles or on tap. There are hundreds of Fairtrade wines now available. Perhaps a suitable Fairtrade wine could be chosen as the house wine for Edinburgh First and EUSA functions.

Ubuntu cola, which uses sugar from Malawi and Zambia, is now available in an 'alcopop' bottle suitable for bars and mixers. Could EUSA investigate getting these behind bars as well?



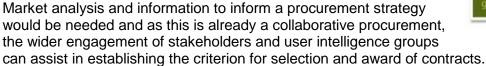
Tea and Coffee

There is a growing distinction between those companies that simply buy from Fairtrade-certified producers and those 100% Fair Trade companies who continue to pioneer a completely new way of doing business. Obviously there will be price considerations, but People & Planet would like to start a discussion on whether EUSA and even the University might consider switching its hot beverages suppliers at the next opportunity to support a 100% brand such as Cafedirect or Equal Exchange. These pioneers are struggling as the supermarkets take over and they deserve support.

Cafedirect was set up by trade justice campaigners and it goes much further than the minimum Fairtrade requirements, often working with producers for years to build their structures and capacity before even buying anything from them.

They invest over 50% of their profits directly back in producer organisations. More about this here: http://www.cafedirect.co.uk/our_business/ppp/

Equal Exchange was set up by University of Edinburgh students in 1979 and is currently based in Leith. They have a whole range of innovative Fairtrade products, coffees and teas but also peanut butter, oils, honey and other nuts. At the moment there are no Equal Exchange products on campus but it would be great to support our local Fairtrade company (http://www.equalexchange.co.uk).



establishing the criterion for

EOUAL EXCHANGE

Market analysis and information to inform a procurement strategy, establishing the criterion for selection and award of contracts as above. We are encouraged to make it simpler for SMEs and Third sector companies to provide goods and services to our requirements and so we can discuss that in the local public sector SME group convened by the Scottish Parliament Procurement team.

Recommendation: SIFTG to continue to investigate all new areas to increase Fairtrade sales on campus in shops and in catering.

4. Vending

Following the survey carried out in Summer 2008, we've been trying to make progress on the issue of university vending machines. Despite a longstanding Nestle product ban passed by a EUSA AGM, there are a number of Nescafe and Kitkat vending machines around campus and hardly any Fairtrade products available in snack vending or drinks vending.

Fairtrade Vending Scotland (http://www.fairtradevendingscotland.co.uk) offers a range of hot drinks machines and also an Ubuntu cola machine. As a minimum, could the University Procurement Office encourage all departments requiring new or replacement machines to take Fairtrade ones where possible? Could the Universally centrally tender for a good deal on Fairtrade vending that could be promoted to Schools and departments? Could EUSA investigate getting some Fairtrade vending in the Unions?

Market analysis and usage information is key to inform a procurement strategy, establishing the criterion for selection and award of contracts as above. Ownership of the vending 'choice' is very devolved but the new policy and manual may assist colleagues in clarifying roles and responsibilities at local levels.

Recommendations: SIFTG should draw up a strategy incorporating the results of the survey and with the expertise from procurement and catering operations. Aim to have a significant number of Fairtrade vending machines installed in the next two years.

5. Redress Fashion campaign

Since 2007, People & Planet has been running a national campaign aimed at tackling abuses in the clothing industry. The campaign recognises that fair trade can't just be about the farmers of cotton (for which Fairtrade certification exists) but must extend all the way down the supply chain through the garment factories.

P&P is campaigning for student unions and universities to ensure that all of their branded clothing and staff uniforms are 'sweat-free' and made with Fairtrade cotton if possible.

Redress Fashion

In the last few months there has been a specific campaign to boycott Fruit of the Loom, who have been implicated in aggressive anti-union and violent activities against Honduran workers.

P&P has had talks with EUSA and it has been agreed to phase out Fruit of the Loom clothing and to increase the number of Fairtrade-certified clothing lines.

Market analysis and usage information is key to inform a procurement strategy, establishing the criterion for selection and award of contracts as above. Ownership of the communication and marketing retail choices are devolved but the new policy and manual may assist colleagues in clarifying their strategies.

Recommendations: SIFTG should put pressure on the University gift outlets to convert its t-shirts and hoodies to Fairtrade-certified cotton. The University should make a commitment to sourcing sweat-free clothing, perhaps by making it compulsory for suppliers to provide details about their suppliers.

6. Sports

The University of Edinburgh has many different sports teams and clubs, including large football and rugby clubs. Good quality Fairtrade footballs and rugby balls have been available in shops and online for a number of years now, and some teams are beginning to recognise themselves as Fairtrade teams.

The University Rugby Club and Football Club could make it policy to use these balls in training in matches, which would have the additional benefit of promoting Fairtrade to a wider audience.

On top of this, all clubs could potentially source sports clothing with Fairtrade cotton, such as the blank Epona t-shirts which could be printed on.

Market analysis and usage information is key to inform a procurement strategy, establishing the criterion for selection and award of contracts as above. Ownership of the sports equipment and clothing choices are within CSE and student associations but the new policy and manual may assist colleagues in clarifying their strategies. There are likely to be collaborative contract opportunities for some items, too.

Recommendations: SIFTG should encourage and support sports teams to procure not only Fairtrade balls, but also Fairtrade clothing. Perhaps an achievable aim would be to have all Footballs and Rugby balls Fairtrade by the end of next academic year.

7. Curriculum

Fairtrade is mentioned fleetingly in a number of courses such as first year economics, however it is not covered in huge amounts of detail in any courses. Perhaps there could be a course related to Trade Justice, or segments of economics courses dedicated to Fairtrade. This last idea is certainly not one of the easiest to tackle, but would really push the boundaries of what being a Fairtrade University means.

There is some work in hand by SEAG on collaboration on curriculum and research in its wider remit. P&P could offer to brief those dealing with that on sources of Fairtrade research and publications. Also there is the new Just World Institute, which should be a source of justice and related information and research

Recommendations: SIFTG discuss ideas relating to Fairtrade in university courses, and research to what degree Fairtrade is covered in any current courses.

Conclusion

The next five years will be crucial for Fairtrade and universities can play a leading role. SIFTG should continue to do what it has done so well in the last five years: promoting Fairtrade on campus and working behind the scenes to increase Fairtrade availability.

This report has suggested some ways in which our contribution could have maximum impact and maintain our status as Scotland's leading Fairtrade University.

The new procurement policy handbook, procurement manual and development of collaborative procurement strategies should help us articulate and guide the selection and award of fairtrade produce.

BM, DA May 2009 amended and reformatted by DS June 2009

The University of Edinburgh, EUSA and Edinburgh University People & Planet

Fairtrade Renewal Feedback Actions

Goal 1: The Student Union (SU) and the University/ College authorities both create a Fairtrade policy incorporating these five goals.

Comments and further appropriate actions:

Congratulations on your continued support and expansion of Fairtrade products. We recognise the value of your work with NUSSL, encouraging them to stock only Fairtrade hot beverages. We hope that you will continue with your efforts here. We are also in contact with NUSSL regarding their coffee brands but they inform us that their actions are led purely by the demands of their NUS members, so the more you push them to stick to Fairtrade contracts, the more we can increase the benefits to farmers through increased Fairtrade sales on campuses around the country!

With regards to Edinburgh University's purchasing of Fairtrade products, we are very pleased to hear that you do push for the maximum amount of products bought by Catering to be Fairtrade certified. Please keep up the good work and continue to expand your Fairtrade Policy.

Well done!

Goal 2: Fairtrade products are made available for sale in all campus shops. Fairtrade products are used in all cafes/restaurants/bars on campus. Where this is not possible, there is a commitment to begin to use Fairtrade products in these establishments as soon as it becomes possible to do so.

Comments and further appropriate actions:

Fantastic news that you have sourced all tea, coffee and fruit drinks in the University as Fairtrade and expanded on the range of Fairtrade cotton that you sell especially in your gift shop where we are pleased to see all cotton is Fairtrade certified. The sales figures prove that there is a demand for the Fairtrade mark among students and your work with local suppliers is really positive. Although you had difficulty sourcing free range products, your persistence has proved that consumer demands can make a difference and exemplifies the need for a great supply of sustainable goods. Great work keeping the pressure on your suppliers and sourcing new ones when your needs weren't met.

Are you aware of the latest products to be launched under the Fairtrade certification? You can now buy Fairtrade beauty products such as moisturisers and foot lotions and Fairtrade olive oil from Palestine, to find out more, check out our webpage http://www.fairtrade.org.uk/products/default.aspx

Goal 3: Fairtrade products (for example, coffee and tea) are served at all meetings hosted by the university/college and the Student Union, and are served in all university/college and Student Union management offices.

Comments and further appropriate actions:

Well done for expanding into Fairtrade wines, do customers know that they are using Fairtrade items? You can order table talkers posters from our internet site. It is great news that the tea and coffee is now the default item. We encourage you to provide as many Fairtrade items as possible for conferences – have you considered Fairtrade fresh fruit or juices? The more Fairtrade items that are offered as default the better – keep up the good work!

Goal 4: There is a commitment to campaign for increased Fairtrade consumption on campus.

Comments and further appropriate actions:

As the First Scottish University to gain status, Edinburgh University had a lot to live up to, so we applaud you for keeping the issues of Fairtrade foremost and engaging the students with such fantastic and empowering speeches and events. This no doubt reflects the future of Fairtrade and gives students campaigning experience in an engaging and challenging issue. Remember that trade justice is at the heart of the Fairtrade movement and exploration of these issues could be a way to move forward in the next term. Have you considered integrating Fairtrade into some of your courses? It is surprising how many courses Fairtrade has been incorporated into at other universities, from social enterprise, development and economics to fashion, journalism and Language degrees. By involving members of the faculty in the steering group, or encouraging students to use Fairtrade in their course projects you can encourage Fairtrade to be explored even further by students at your university.

Goal 5: Set up a Fairtrade Steering Group.

Comments and further appropriate actions:

Your successful maintenance and development of all 5 goals is a clear reflection of the hard work of the steering group involved. It is great to see groups like people and planet integrating into the steering group and proves the dynamic nature the of Edinburgh University Fairtrade movement. Remember to keep us up to date with any new contact details of staff or students. Previous universities have improved the running of their steering group by setting up mini action group, who work on single issues and report back to the main group. This could be a possible structure for your future group. Well done for all your hard work.

Paper 3 FSG 24 May 2010

The University of Edinburgh Fairtrade University

Action Plan 2010-15

A. Strategic Context: As a **Fairtrade University**, we aim for Quality Services in the goods we acquire and for Quality People who understand the issue and are engaged in both Social Responsibility & Sustainability by influencing the global poverty challenge, through our purchasing decisions and research and learning.

Sustainable Procurement Action plans will allow us fairly traded product choices.

The student experience will be enhanced through policy and lobbying activities as well as managing services offered by EUSA and fun events to influence students. The academic excellence will be enhanced as opportunities to research and learn about trade justice and related poverty challenges can then relate to purchases.

The community engagement is enhanced by working in Edinburgh Fairtrade City Initiative, and emerging colleges & universities fair trade conference as well as political and national campaigns for fairer trade and in the producer engagement.

Scotland – Fairtrade Nation campaign has political backing and is a further goal.

B. Specific University of Edinburgh Fairtrade Policy goals and actions

1. Range of Fairtrade foods available at all campus shops, canteens, cafés, restaurants, bars.

We will continue with our efforts with NUSSL as NUS members, to push them to stick to Fairtrade contracts, to increase the benefits to farmers through increased Fairtrade sales on campuses around the country! We will work with NUS in Scotland, as appropriate, to encourage collaboration.

We continue to work with TUCO and other collaborators to enable the purchasing of Fairtrade products, to maximise the campus catering offerings which can be Fairtrade certified or include fairly traded ingredients. We will continue to expand our Fairtrade Policy increasing the range into catering, clothing, beauty and sports. We will work with APUC ltd and consortia and others within public procurement reforms.

2. Fairtrade tea and coffee used at all meetings, and in at least 50 per cent of offices.

Fairtrade tea and coffee is now the default item. We aim to provide as many Fairtrade items as possible for conferences and commercial lets – we offer Fairtrade fresh fruit (bananas) and juices. We will investigate methods to establish Fairtrade use amongst students and staff in their own food choices. We will work with the Edinburgh Fairtrade City Initiative to encourage local fairtrade outlets to offer choice.

3. Ongoing publicity and awareness-raising maintained on campus.

We will improve Fairtrade University information and offer related links on main websites. We will make staff aware of the latest products to be launched under the Fairtrade certification for personal as well as work use. Fairtrade beauty products such as moisturisers and foot lotions and Fairtrade olive oil from Palestine, and rice from Malawi, see http://www.fairtrade.org.uk/products/default.aspx

In 2010, the University and EUSA co-hosted the first Scottish Universities and Colleges Fairtrade Conference with the Scottish Fair Trade Forum to support the campaign to make Scotland a Fair Trade Nation on 8 March 2010. We will encourage collaborative action on the pledges taken and for procurement, will encourage members of APUC to participate in follow up, working with both staff and students.

We have agreed with the Edinburgh Fairtrade City Initiative on a city-wide college and university subgroup. We will work with EAUC and NUS and other sector groups to share experiences and make the fairtrade conference ongoing and not an 'event'.

We will hold events during Fairtrade Fortnight to link with national publicity and press, ideally involving visitors from producers to allow students and staff to hear first hand the benefits. We also work on communications with the Edinburgh Fairtrade City Initiative as a major employer in this city to help develop Fairtrade. We support events at Fairtrade Schools and we will look to raise engagement of students and staff at university in opportunities for liaison with schools and faith groups and business sectors. We will also raise awareness and hold events at other times eg 'Freshers', 'Green Week', International Women's Day, World Fair Trade Day or as opportunities arise on any relevant research, education or publicity from SEAG.

4. A Fairtrade steering group set up, reporting to the Central Management Group, through the Sustainability and Environmental Advisory Group (SEAG)

Our Fairtrade Steering Group will refocus on the Fairtrade goals in relation to the Global Poverty Challenge recognised in the University Social Responsibility and Sustainability Strategy 2010. We will report on progress through an annual summary for accreditation by the Fairtrade Foundation. Engaging in the future of Fairtrade University gives successive students campaigning and staff an influencing experience in an engaging and challenging issue.

Trade justice is at the heart of the Fairtrade movement and exploration of these issues with the Just World Institute and other groups interested in exploring Social Responsibility in learning, teaching and research and in practice.

NUSSL = National Union of Students Supplies Limited – supplies union shops and bars across UK TUCO = The University Catering Organisation – supplies campus shops, accommodation, bars UK APUC = Advanced Procurement for Universities and Colleges in Scotland – sector centre of procurement expertise.

EAUC = Environmental Advisors for Universities and Colleges - sector group for advice on sustainability UK

C. Measures and progress reports:

The annual accreditation by the UK Fairtrade Foundation requires continuous improvement to retain the status of a Fairtrade University. We will report this progress to Central Management Group via the Sustainability and Environmental Advisory Group and to students/representative bodies via EUSA and People & Planet.

KPI: Volume of fairtrade produce and number and profile of fairtrade activities.

REPLACE WITH SECTION FROM NEW SRS WEBPAGE

Appendix Two: Procurement Office webpage has a recently updated URL

http://www.ed.ac.uk/schools-departments/procurement/corporate-social/fairtrade

Sustainability Issues and Fairtrade Group Strategic Priorities June 2009 – DRAFT v3 –

1. Background

Since being formally awarded Fairtrade University status in 2004, the University of Edinburgh has continued to build upon and support the enthusiasm for Fairtrade that has been shown by both students and staff. In the last five years, members of the Fairtrade steering group have worked together on a whole range of activities designed to increase awareness of the issues and access to Fairtrade products.

Many new product lines have been brought to University and EUSA shops and catering. Ever more ambitious Fairtrade Fortnight programmes have been organised to engage the whole university with the idea of a Fairtrade University: an institution of our size and stature making a sizeable impact on the key issues of trade justice and world poverty. It is fair to say that this University has often pushed the boundaries by bringing in new ideas before they caught on (FT cotton clothing) and lobbying for bulk catering options at an industry level.

A lot has been achieved in five years. The story goes that when Edinburgh became only the 4th university in the UK to achieve the status, the size of our hot beverage switch had an impact that increased total UK Fairtrade consumption by 2% almost overnight. Now there are over seventy Fairtrade universities and the Fairtrade movement has become a mainstream force in certain sectors. In 2006 the First Minister of Scotland announced plans for Scotland to be a 'Fair Trade Nation'. The Scottish Fair Trade Forum (SFTF) was set up in 2007 to take forward this campaign.

What could we achieve in the next five years? The People & Planet society at this university has consistently agitated for more to be done to push the boundaries so that we maintain our leading example. However, all along we have agreed and acknowledged that the Fairtrade campaign has been most successful when the University, EUSA and student societies work together so that everyone benefits and has ownership of the successes and positive impacts.

In this briefing, we simply lay out some possible areas that we hope the Fairtrade steering group may look at as we celebrate our 5th birthday and ask the question 'what next?'.

2. Outreach

All of the participants in the Sustainability Issues and Fair Trade Group have a good deal of experience in their area in respect of Fairtrade. One way we could build on the successes at UofE would be to use this expertise and experience to help other institutions along a similar path.

Schools

In FT14 2009, Edinburgh saw its first Fairtrade school, St Thomas of Aquin's, receive official recognition from the Fairtrade Foundation. Across the UK People & Planet has been at the forefront of the new Fairtrade schools initiative, which now has more resources at http://www.fairtrade.org.uk/schools/

P&P in Edinburgh has ambitious plans to contribute to this campaign and try and grow the number of Fairtrade schools in the city. The group envisages occasional assemblies or other activities starting in academic year 2009/10. Jenny Fausset from City of Edinburgh Council has provided P&P with contact details for four schools that the Council already has links with through the Eco Schools scheme. These are:

- James Gillespies Primary School, Marchmont
- Roseburn Primary School (has links with Ghana)
- Drummond Community High School, New Town (links with Kenya)
- St Thomas of Aquin's High School, Lauriston

Once P&P has a more detailed plan, Jenny has said she will make sure it aligns with the curriculum and will then help get cooperation going.

Staff at the University are volunteers on the Edinburgh Fairtrade City initiative steering group and its Communications and Events, and Budget subgroups. This small team has brought together grass-roots fair trade activists, City Council staff and local politicians and engaged with retail partners for sponsorship; notably the Co-op and Scotmid. As well as this University, now Napier University staff are active members. We provide the secretariat and support the group's activities during Fairtrade Fortnight and now increasingly in communications and events throughout the year.

The Fairtrade Schools Showcase led to competition and high quality presentations of the awareness of fair trade from primary through to final year school students, supported by People & Planet sources.

Universities

The Fair Trade Nation campaign has a specific target to have 60% of Scottish higher education institutions working towards Fairtrade status (this translates to 13 out of 22). Currently there are only a handful and UofE could play a greater role in helping other Scottish universities and colleges, particularly those in Edinburgh. The tea party that we hosted in FT14 brought together representatives from Edinburgh College of Art, Queen Margaret, Heriot-Watt and Edinburgh Napier Universities. It would be fantastic if we could help them more in the future in the areas of campaigning, procurement, catering and other areas.

One proposal that has been brought up by both SFTF and campaigners in recent years is a desire to see a Scottish specific conference for universities and colleges. UofE could offer to host and / or members of SIFTG could contribute content to workshops and talks.

Recommendations: SITFG should support any outreach efforts with local schools, colleges and universities. Aim to have done at least one event in 4 schools in the next academic year and to work with SFTF to hold a Fairtrade Scottish Universities and Colleges Conference within the next year.

The Director of Procurement spoke at the UK Fairtrade Universities conference where Edinburgh demonstrated its leadership in terms of variety as well as length of Fairtrade status. Napier University has now been accredited and it is thought that QMU and HeriotWatt are in preparation.

Given the collaboration on procurement includes colleges then a 'fair trade education' grouping maybe worthwhile. Also an event could link with the DfID poverty-aware procurement on campus project which University and college staff and students are attending and on which the new Advanced Procurement for Scotland's Universities and Colleges has a steering role via its membership of EAUC-S.

Recent 'Flexible Framework' training on procurement sustainability including considering fair and ethical trade issues and both HeriotWatt and Edinburgh procurement staff and those from APUC have attended.

3. Catering

The stance taken by both Accommodation Services / Edinburgh First and EUSA to provide Fairtrade hot beverages by default is a highly effective way of getting the volumes of Fairtrade that will make a massive difference to producer communities.

In the next few years universities must push for more Fairtrade products to be available at affordable prices for our shops and at sensible catering quantities for kitchens.

Here are some suggestions for further moves that this University can aspire to:

Malawian products

Scotland's historic links with Malawi have gained prominence since devolution and in recent months a brand new Fair Trade venture has been set up to bring fairly-traded Malawian goods to Scotland.

Just Trading Scotland (www.justtradingscotland.co.uk) has



just got its first shipment of rice and is looking for institutions such as this university to take a batch to get the business going.

25kg bags are currently available through Green City wholesalers.

University may find testing individual produce in this way difficult or bring a risk in terms of catering.

Bananas

Getting a consistent flow of Fairtrade bananas in catering quantities has proved difficult in recent years.

However, as part of the 'Go Bananas' drive in Fairtrade Fortnight, the Fairtrade Foundation identified **Compass** (http://www.compass-group.com/) or **3663** as fruit wholesalers able to supply universities.

The Fairtrade Foundation has a target to increase market share of Fairtrade bananas from one in every four to one in every two bananas sold in the UK.



The University should work with the user intelligence group for the APUC Fruit and Veg contracts to consider a joint strategy for fair trade fruit in general, perhaps.

Wines and beers

Somewhat surprisingly Fairtrade alcohol continues to play a pretty small part in the Fairtrade product range. If EUSA could work with NUSSL to get better deals on Fairtrade wines and



even a Fairtrade real ale on tap then it would again be a leading student union in this area.

Westerham Brewery currently produces a 'Freedom Ale' with Fairtrade sugar, supplied in bottles or on tap. There are hundreds of Fairtrade wines now available. Perhaps a suitable Fairtrade wine could be chosen as the house wine for Edinburgh First and EUSA functions.

Ubuntu cola, which uses sugar from Malawi and Zambia, is now available in an 'alcopop' bottle suitable for bars and mixers. Could EUSA investigate getting these behind bars as well?



Tea and Coffee

There is a growing distinction between those companies that simply buy from Fairtrade-certified producers and those 100% Fair Trade companies who continue to pioneer a completely new way of doing business. Obviously there will be price considerations, but People & Planet would like to start a discussion on whether EUSA and even the University might consider switching its hot beverages suppliers at the next opportunity to support a 100% brand such as Cafedirect or Equal Exchange. These pioneers are struggling as the supermarkets take over and they deserve support.

Cafedirect was set up by trade justice campaigners and it goes much further than the minimum Fairtrade requirements, often working with producers for years to build their structures and capacity before even buying anything from them.

They invest over 50% of their profits directly back in producer organisations. More about this here: http://www.cafedirect.co.uk/our business/ppp/

Equal Exchange was set up by University of Edinburgh students in 1979 and is currently based in Leith. They have a whole range of innovative Fairtrade products, coffees and teas but also peanut butter, oils, honey and other nuts. At the moment there are no Equal Exchange products on campus but it would be great to support our local Fairtrade company (http://www.equalexchange.co.uk).

Market analysis and information to inform a procurement strategy would be needed and as this is already a collaborative procurement, the wider engagement of stakeholders and user intelligence groups can assist in establishing the criterion for selection and award of contracts.

Market analysis and information to inform a procurement strategy, establishing the criterion for selection and award of contracts as above. We are encouraged to make it simpler for SMEs and Third sector companies to provide goods and services to our requirements and so we can discuss that in the local public sector SME group convened by the Scottish Parliament Procurement team.

Recommendation: SIFTG to continue to investigate all new areas to increase Fairtrade sales on campus in shops and in catering.

4. Vending

Following the survey carried out in Summer 2008, we've been trying to make progress on the issue of university vending machines. Despite a longstanding Nestle product ban passed by a EUSA AGM, there are a number of Nescafe and Kitkat vending machines around campus and hardly any Fairtrade products available in snack vending or drinks vending.

Fairtrade Vending Scotland (http://www.fairtradevendingscotland.co.uk) offers a range of hot drinks machines and also an Ubuntu cola machine. As a minimum, could the University Procurement Office encourage all departments requiring new or replacement machines to take Fairtrade ones where possible? Could the Universally centrally tender for a good deal on Fairtrade vending that could be promoted to Schools and departments? Could EUSA investigate getting some Fairtrade vending in the Unions?

Market analysis and usage information is key to inform a procurement strategy, establishing the criterion for selection and award of contracts as above. Ownership of the vending 'choice' is very devolved but the new policy and manual may assist colleagues in clarifying roles and responsibilities at local levels.

Recommendations: SIFTG should draw up a strategy incorporating the results of the survey and with the expertise from procurement and catering operations. Aim to have a significant number of Fairtrade vending machines installed in the next two years.



5. Redress Fashion campaign

Since 2007, People & Planet has been running a national campaign aimed at tackling abuses in the clothing industry. The campaign recognises that fair trade can't just be about the farmers of cotton (for which Fairtrade certification exists) but must extend all the way down the supply chain through the garment factories.

P&P is campaigning for student unions and universities to ensure that all of their branded clothing and staff uniforms are 'sweat-free' and made with Fairtrade cotton if possible.

Redress Fashion

In the last few months there has been a specific campaign to boycott Fruit of the Loom, who have been implicated in aggressive anti-union and violent activities against Honduran workers.

P&P has had talks with EUSA and it has been agreed to phase out Fruit of the Loom clothing and to increase the number of Fairtrade-certified clothing lines.

Market analysis and usage information is key to inform a procurement strategy, establishing the criterion for selection and award of contracts as above. Ownership of the communication and marketing retail choices are devolved but the new policy and manual may assist colleagues in clarifying their strategies.

Recommendations: SIFTG should put pressure on the University gift outlets to convert its tshirts and hoodies to Fairtrade-certified cotton. The University should make a commitment to sourcing sweat-free clothing, perhaps by making it compulsory for suppliers to provide details about their suppliers.

6. Sports

The University of Edinburgh has many different sports teams and clubs, including large football and rugby clubs. Good quality Fairtrade footballs and rugby balls have been available in shops and online for a number of years now, and some teams are beginning to recognise themselves as Fairtrade teams.

The University Rugby Club and Football Club could make it policy to use these balls in training in matches, which would have the additional benefit of promoting Fairtrade to a wider audience.

On top of this, all clubs could potentially source sports clothing with Fairtrade cotton, such as the blank Epona t-shirts which could be printed on.

Market analysis and usage information is key to inform a procurement strategy, establishing the criterion for selection and award of contracts as above. Ownership of the sports equipment and clothing choices are within CSE and student associations but the new policy and manual may assist colleagues in clarifying their strategies. There are likely to be collaborative contract opportunities for some items, too.

Recommendations: SIFTG should encourage and support sports teams to procure not only Fairtrade balls, but also Fairtrade clothing. Perhaps an achievable aim would be to have all Footballs and Rugby balls Fairtrade by the end of next academic year.

7. Curriculum

Fairtrade is mentioned fleetingly in a number of courses such as first year economics, however it is not covered in huge amounts of detail in any courses. Perhaps there could be a course related to Trade Justice, or segments of economics courses dedicated to Fairtrade. This last idea is certainly not one of the easiest to tackle, but would really push the boundaries of what being a Fairtrade University means.

There is some work in hand by SEAG on collaboration on curriculum and research in its wider remit. P&P could offer to brief those dealing with that on sources of Fairtrade research and

publications. Also there is the new Just World Institute, which should be a source of justice and related information and research

Recommendations: SIFTG discuss ideas relating to Fairtrade in university courses, and research to what degree Fairtrade is covered in any current courses.

Conclusion

The next five years will be crucial for Fairtrade and universities can play a leading role. SIFTG should continue to do what it has done so well in the last five years: promoting Fairtrade on campus and working behind the scenes to increase Fairtrade availability.

This report has suggested some ways in which our contribution could have maximum impact and maintain our status as Scotland's leading Fairtrade University.

The new procurement policy handbook, procurement manual and development of collaborative procurement strategies should help us articulate and guide the selection and award of fairtrade produce.

BM, DA May 2009 amended and reformatted by DS June 2009

Fairtrade Steering Group Paper 6 9th Nov 2010

Fair Trade Questions: STAFF

Approximately what percentage of the tea you buy is Fairtrade?

• 0,10,20,30,40,50,60,70,80,90,100

Approximately what percentage of the coffee you buy is Fairtrade?

• 0,10,20,30,40,50,60,70,80,90,100

Do you buy tea or coffee (hot drinks or teabags/instant coffee/ground beans) to bring into work?

- Yes
- No

How often is this tea or coffee Fairtrade?

- Always 100%
- Mostly (over 50%)
- Sometimes (less than 50%)
- Never

What would help to increase the amount of fair trade tea or coffee you buy?

- If it was the same price as non Fairtrade tea or coffee
- If it was available everywhere
- If the packaging was better
- If it tasted as good as non fair trade tea or coffee
- If the brand I am loyal to were to bring out a fair trade variety
- If there was more evidence of what fair trade did for the workers
- Other (please specify)

Did you know that the University offers Fairtrade tea and coffee at official meetings?

- Yes
- o No

Fair Trade questions: STUDENTS

Approximately what percentage of the tea you buy is Fairtrade?

• 0,10,20,30,40,50,60,70,80,90,100

Approximately what percentage of the coffee you buy is Fairtrade?

• 0,10,20,30,40,50,60,70,80,90,100

What would help to increase the amount of fair trade tea or coffee you buy?

- If it was the same price as non Fairtrade tea or coffee
- If it was available everywhere
- If the packaging was better
- If it tasted as good as non Fairtrade tea or coffee
- If the brand I am loyal to were to bring out a fair trade variety
- If there was more evidence of what fair trade did for the workers
- Other (please specify)

Do you buy tea or coffee (hot drinks or teabags/instant coffee/beans) to bring into campus or Halls?

- Yes
- No

How often is this tea or coffee Fairtrade?

- Always 100%
- Mostly (over 50%)
- Sometimes (less than 50%)
- Never

Did you know EUSA offers Fairtrade tea and coffee at official meetings?

- o Yes
- o No