

## Student suggested themes to keep in mind when planning workplace visits

1

### **Interactive & dynamic learning**

Students emphasise the importance of moving beyond static presentations to include interactive and dynamic learning experiences, such as tours of workplaces, hands-on tasks, and engaging with different tools pertinent to the industry.

2

### **Mix between types of content**

A balance between structured formats (like PowerPoint presentations) and informal, conversational interaction is ideal. This mix helps in accommodating different learning styles and keeps the interaction engaging.

3

### **Realism and honesty**

Candid discussions about the challenges and successes in career journeys are essential. Students appreciate transparency about professional realities, which helps them set realistic expectations and encourages an authentic connection with alumni.

4

### **Practical insights and transparency**

Discussions that extend beyond general advice to include practical tips, such as navigating job applications and understanding salary expectations are extremely helpful. Open and frequent dialogue about these topics is highly valued.

5

### **Diversity in careers representation**

Exposing students to a wide range of roles within an organisation, not just those that are directly related to the alumnus' career path, helps cater to the interests of the diverse student group. It also provides a comprehensive view of potential career trajectories available within a single industry or company.

6

### **Cultural and ethical alignment**

Addressing how companies adhere to ethical practices and sustainability aligns with the values of modern students and enriches the dialogue by connecting career paths with broader societal impacts.