



UNIVERSITY OF EDINBURGH
Business School

The Edinburgh Online MBA

PG Online Learning Open Days 2025

This session will start at 10am (BST)





Coming Up

- **Discover the Business School**

Hear about what makes our community so special

- **Introduction to the Online MBA**

Explore the online format and programme structure

- **How to apply**

Learn about our selection criteria and entry requirements

- **Fees and funding**

Understand costs and explore scholarship options

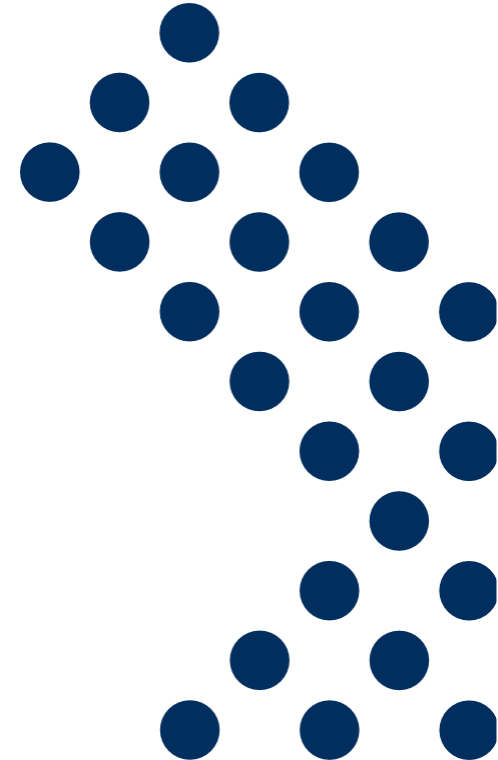
- **Q&A**

Use the chat box to get answers to your specific questions



University of Edinburgh Business School

- 100+ years teaching business
- Triple accredited:
 - AMBA, EQUIS, AACSB
- Professional accreditations:
 - CIMA, ACCA, CFA, CBI, CIPD
- Small cohort size
- 260 faculty and staff
- 700+ PGT students
- 70+ nationalities
- Vibrant research ecosystem
- Dedicated student support
- Industry engagement
- Networking events
- Guest speakers
- 20,000+ alumni





Why an MBA?

- **Internationally recognised**

Known worldwide as *the* qualification for aspiring leaders

- **Widen your outlook**

Empowers specialists to take broader view of management

- **Enhance professional skills**

Boost confidence, autonomy, and strategic thinking abilities

- **Improve leadership ability**

Develop your capability to lead change (in any sector)

- **Make connections**

Build a lifelong professional (and social) network



Our Online MBA is unique...

- **Duration**

Completed in 2 years and 9 months*

- **Start dates**

Join us in March or September

- **Curriculum**

Core and option courses, plus a Management Project

- **Interactive Learning**

Four live tutorials per course + pre-recorded content

- **Leadership Focus**

Strategic leadership is a holistic theme throughout

- **Development**

Credit-bearing professional development

- **Coaching**

Two sessions of 1:1 personal coaching

- **Practical Experience**

Group consultancy projects (cross-geography, real-time)

- **Stay connected**

Online community-building events

- **Flexible Week, Structured Journey**

Exciting and dynamic pre-set schedule stretching across the programme duration

*Subject to university approval, the length of this programme will be reduced to 24/30 months from September 2025 entry.

Our three pillars

**STRATEGIC
LEADERSHIP**

**PROFESSIONAL
DEVELOPMENT**

**GLOBAL AND
CONNECTED**





Programme Structure

- **Duration**

Blocks are typically 3 months long, with 2 courses per block

- **Any time, anywhere**

All pre-recorded materials are released at the start of a course

- **Each course typically includes:**

- 8 pre-recorded units
- 4 live tutorials
- 5-8 hours of effort per week
- Interactive activities and discussions forums

- **Flexible week, structured journey**

Exciting and dynamic pre-set schedule stretching across the programme duration





Programme Structure

Year 1

- Accounting
- Strategic Marketing
- Understanding Economies
Operations Improvement
- Strategic HRM
- Strategic Leadership
- Professional Development

Year 2

- Finance
- Business Transformation in the
Digital Age
- Data and Analytics for Leaders
- Organising for Effectiveness
- Professional Development
(continued)
- Strategic Leadership
(continued)

Year 3

Management Project (30 credits)

AND

3 Option Courses

OR

Management Project (40 credits)

AND

2 Option Courses

Option Courses

- Business Strategy for
Environmentally Suitable
Futures
- Financial Analysis
- Financial Aspects of
Mergers and Acquisitions
- Global Strategy
- Marketing
Communications and
Branding
- Negotiations
- New Venture Creation
- Supply Chain
Management



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**My MBA gave me the
business strategy
and insight to
launch successful
cross-team
initiatives.**

Cori Schwabe MBA

*Changing business strategy
within client services*





Admissions Requirements

We are looking for:

- At least **3 years** of managerial level work experience
- A UK first-class or **2:1** honours degree in any subject, or an equivalent overseas qualification

Required documents:

- CV
- Undergraduate degree certificate
- Official transcript (on headed paper or with a University stamp and signature, as well as grading scale)
- Professional reference
- Personal statement
- English language certificate (e.g. TOEFL, IELTS)

Note: Documents must be provided in the original language as well as with an official English translation.



Funding your studies

Tuition fees for 2025 entry – Online MBA

Home and international	£36,000*
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*This fee is fixed for the duration of the online MBA; the fee you sign up to is the fee you will be charged, and there will not be any inter-year increases. Tuition fees will be payable in **3 instalments**.

Online MBA Diversity Scholarships

- Offered to candidates who enhance the diversity of cultures or perspectives on the Edinburgh MBA
- Value ranging between £2,500 – £10,000
- Deadline to apply: **6 August 2025**

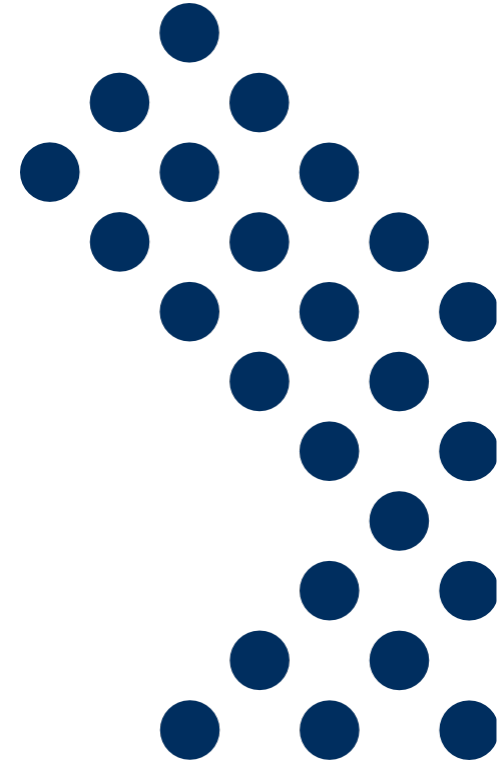


Apply

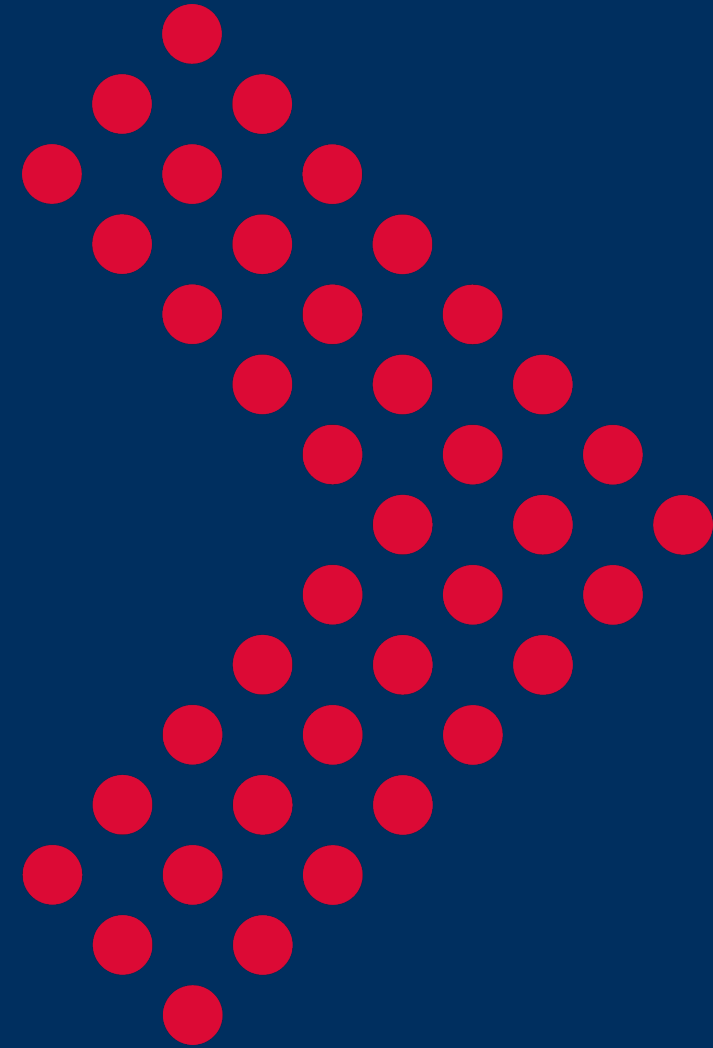
Applications are open for
September 2025
entry

The application
deadline is
25 August 2025

Apply now via
our website



Questions?



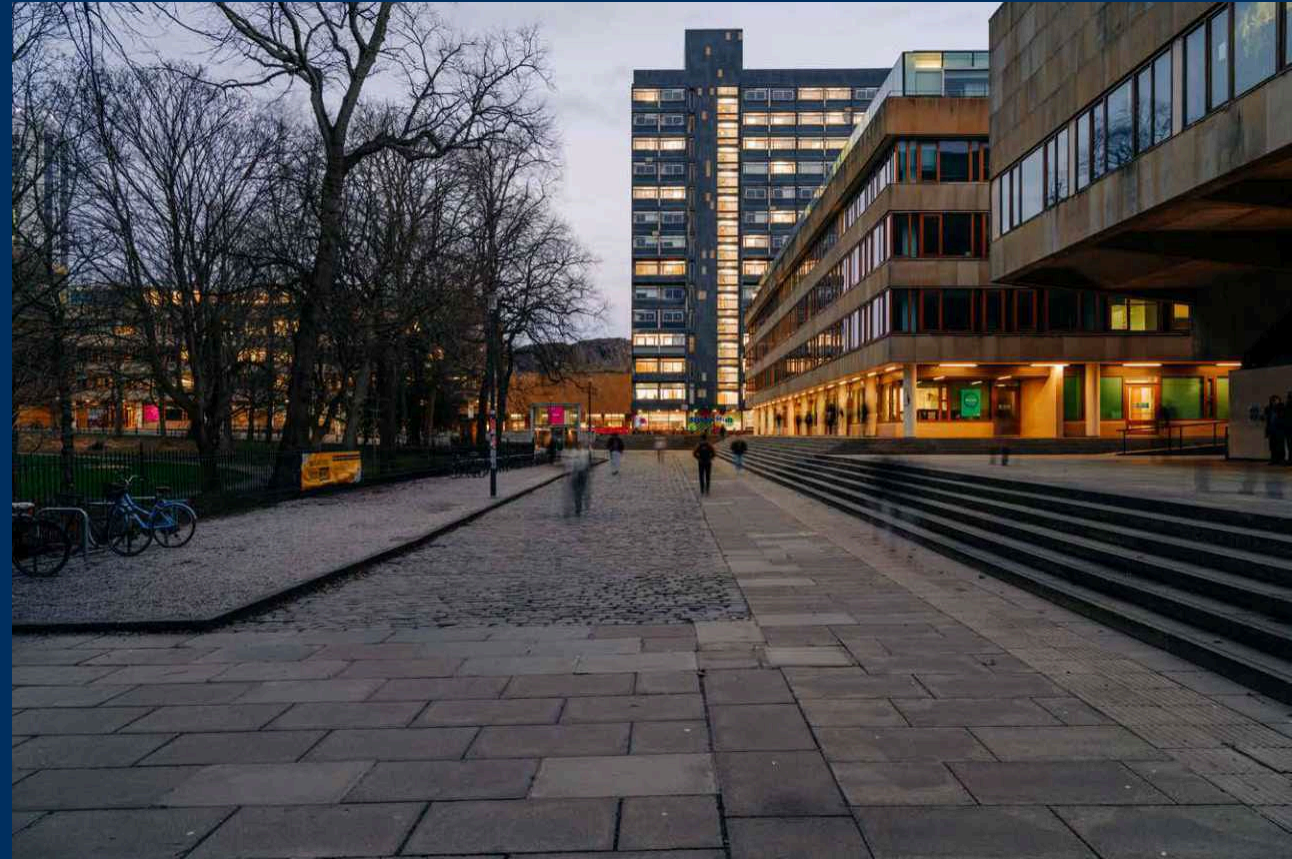


Thank you

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Business School

Masters of Change