



Introduction:

MSc in Management

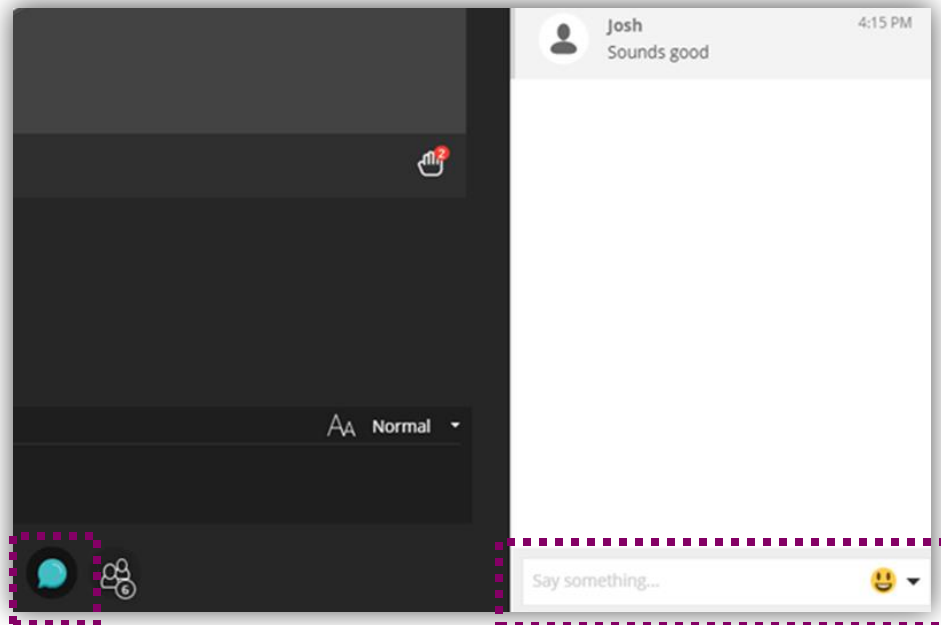
MSc in Entrepreneurship and Innovation

- Michael Chambers, Student Recruitment Manager
- Fernando Moreira, Programme Director, MSc Management
- Hajar Mozaffar, Programme Director, MSc Entrepreneurship and Innovation

- Eva, Student, MSc Management
- Paula, Student, MSc Management
- Stephen, Student, MSc Entrepreneurship and Innovation

Audio check

- In this session your microphone will be muted, but you should be able to hear the speaker
- Can you hear the presenter speaking?
- Please type yes or no in the “Text chat area”



If you cannot hear:

- Check the Audio/visual settings in the Collaborate Panel
- Try signing out and signing back into the session
- Type into the chat box and a moderator will try to assist you

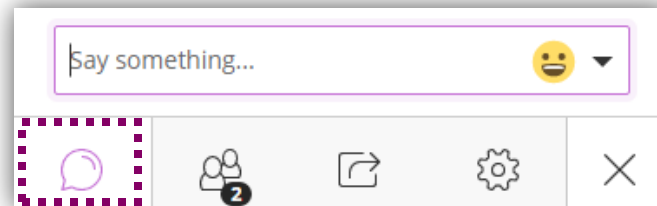
Recording



- Today's session is being **recorded**
- Any information that you provide during a session is **optional** and in doing so you give us consent to process this information
- If you don't want your question or name read out in public, you can email your question to futurestudents@ed.ac.uk
- The session will be stored by the University of Edinburgh and published on our website after the event on a non-indexed web page
- ***You will be emailed with a link to watch the session recording by the end of next week***

Asking questions on Collaborate

- Please hold all questions until the end of the formal presentation
- Always use the 'hand raise icon' to queue up your question
- When called upon to ask your question, type it into the "Text chat area"
- Once your question is answered, please lower your hand





Coming up

- What is the study timeline like?
- Learn more about:
 - MSc Management
 - MSc Entrepreneurship and Innovation
- Find out about the dissertation
- Discover how our students engage with industry
- Hear about career outcomes



This session also features
Q&A with current students



Study timeline

Semester 1

Sept - Dec

Taught classes



Semester 2

Jan – May

Taught classes



Semester 3

May – Aug

Dissertation





MSc Management



Fernando Moreira

Senior Lecturer in Banking and Risk Management
Programme Director for MSc Management

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MSc Management

Our MSc will give you an understanding of contemporary management issues in an ever-changing business environment, and the chance to apply your knowledge to real-life management challenges. This programme, ranked 6th in the UK in 2024 by the Financial Times, is valuable to both those starting out in business, and those looking to progress in their existing careers.



Courses

Semester 1 (Sept – Dec)

- Corporate Responsibility
- Organisational Behaviour
- Accounting Information for Decision-Making
- Economic Analysis for Business
- Financial Analysis
- Introduction to Business Analytics
- Marketing Management
- Strategising for Sustainability

Semester 2 (Jan – May)

- Qualitative Research Methods
- Quantitative Research Methods
- Digital Business: Transforming Organisations in the Digital Era
- Family Business Management
- Global Creative Industries
- Human Resource Management
- Marketing Communications
- Organising for Social Change
- Project Management in Business Analysis
- Service Management
- Sustainable Knowledge-Based Business
- Technology Entrepreneurship and Commercialisation

Key:

Compulsory course
Option courses



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MSc Entrepreneurship and Innovation



Hajar Mozaffar

Senior Lecturer in Innovation

Programme Director for MSc Entrepreneurship and Innovation

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MSc Entrepreneurship and Innovation

With organisations seeking to employ individuals with the ability to spot and take advantage of new opportunities, entrepreneurial, and innovation skills are increasingly sought after. Our MSc prepares you for a wide range of careers in business including business development and running a start-up.



Courses

Semester 1 (Sept – Dec)

- Entrepreneurial Finance
- Entrepreneurship and New Venture Creation in Context
- Managing Innovation in Context

Semester 2 (Jan – May)

- Management Consultancy in Practice: Innovation and Entrepreneurship
- Doing Research for Business
- Design Thinking (1): History and Theory
- Digital Business: Transforming Organisations in the Digital Era
- Sustainable Knowledge-based Business
- Design Thinking (2): Practice
- Digital Business: Competing in the Age of Platforms
- Family Business Management
- Organising for Social Change
- Technology Entrepreneurship and Commercialisation

Key:

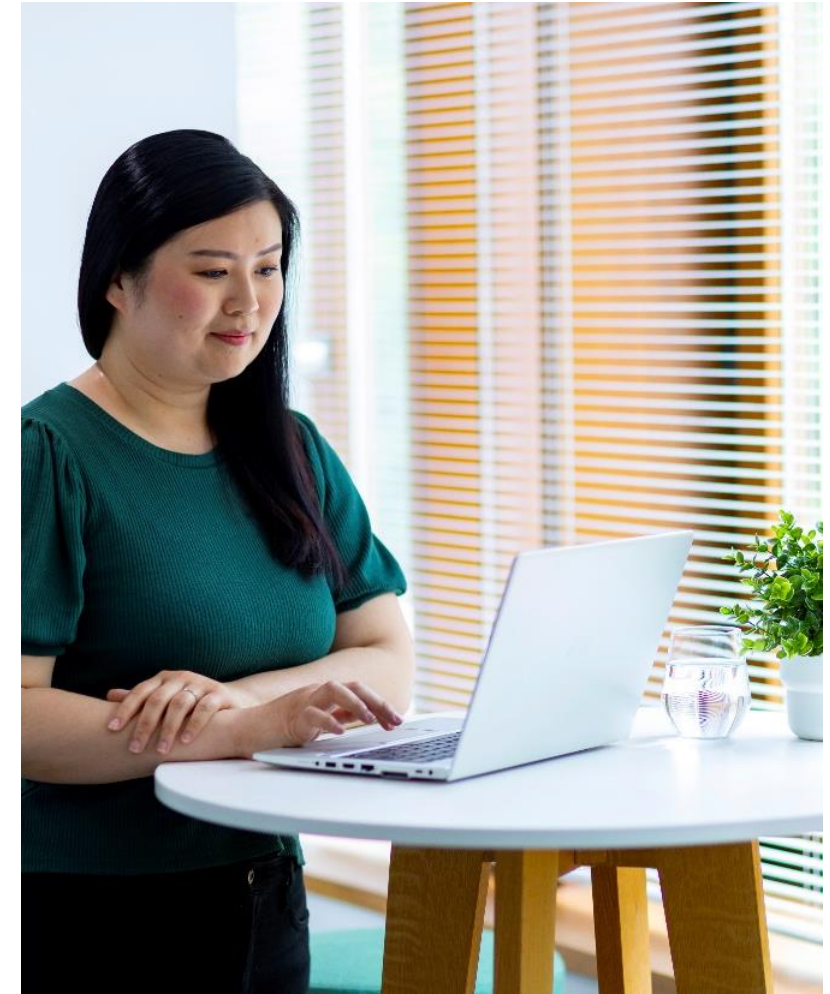
Compulsory course
Option courses

Dissertation

- Through the completion of **a piece of individual research**, the student develops a deep understanding and level of analysis of theories and process as related to organisations and the broader business environment.
- **Client Sourced Dissertation (CSD)** - student carries out an authoritative piece of work on a business or management issue identified by a project client.

Benefits:

- Exposure to a real-world project as defined by a company's business needs
- Enhances technical skills while further developing transferable skills
- Gain an insight into the sponsoring company
- Opportunity to network and raise your profile
- Enhances employability and adds to your CV

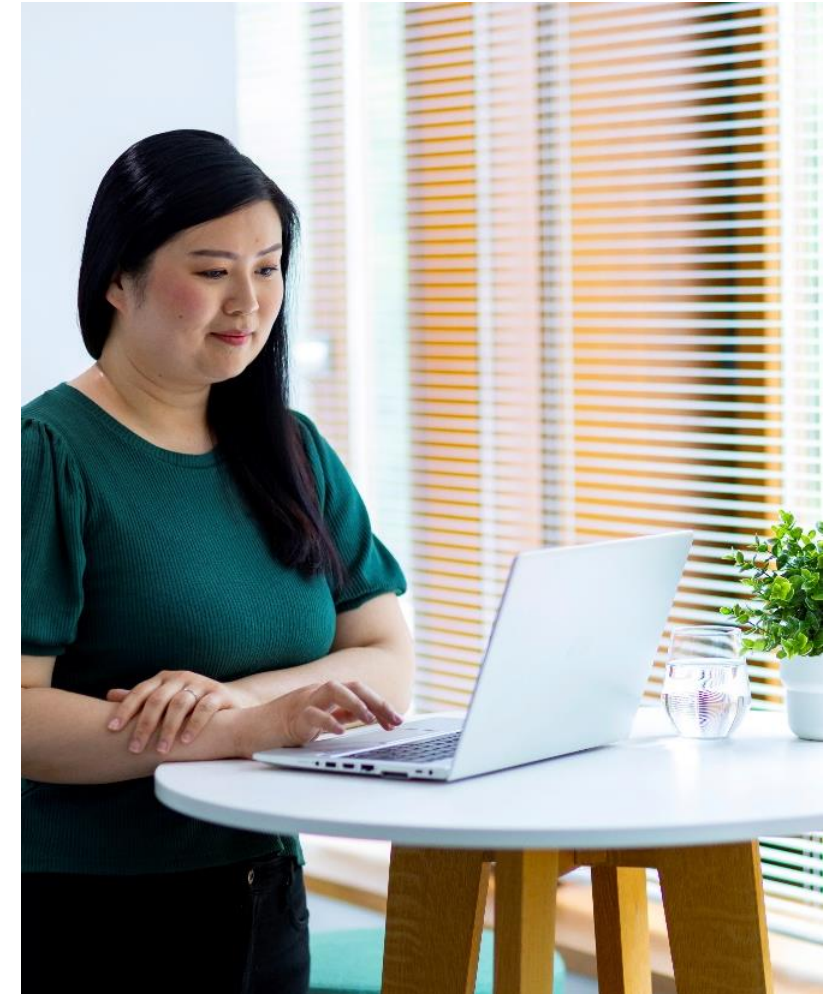


Dissertation

Alternative: **Business Plan Capstone**

(for MSc Entrepreneurship and Innovation)

- Students have the option to undertake a Business Plan Capstone project instead of a dissertation.
- Students will develop a feasible, scalable, realistic business plan for a commercial or social venture of **their own design**.
- This may be for a firm they would like to start in the future or one that they are already involved with.



Engage with local and global industry



- Guest speakers, workshops, and seminars
- Alumni panels
- Group consultancy projects
- Client Sourced Dissertation
- Employability & Careers Expo
- Treks (visits to companies whether locally or further afield. The most recent visit location was London)



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Discover career outcomes from the:

Masters of Change

We are proud to share the inspiring stories of our alumni and to continuously expand this international network of graduates making change in their fields.





MSc Management



Nadine Timmer-Bodenstein MSc

Product Lead, 11:FS

MSc Management, 2017

“The Business School gave me the knowledge I needed to change from science to business, the confidence I needed to believe that I could excel in a new field, the skills I needed to manage people and teams effectively and the friends I needed to support me through these changes.”



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MSc Entrepreneurship and Innovation



Farai Munjoma MSc

Founder and CEO, Shasha Network

MSc Entrepreneurship and Innovation, 2021

“The Business School helped me to appreciate good design practice and how it can be leveraged to address gaps intentionally. This is something I reinforce in my organisation as we seek to support the next generation of young African leaders achieve their fullest potential.”



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Hear about my experience



Eva

Spain/US

MSc Management



Paula

Colombia

MSc Management



Stephen

Ghana

MSc Entrepreneurship
and Innovation

Get involved: Ask your questions in the chat box!



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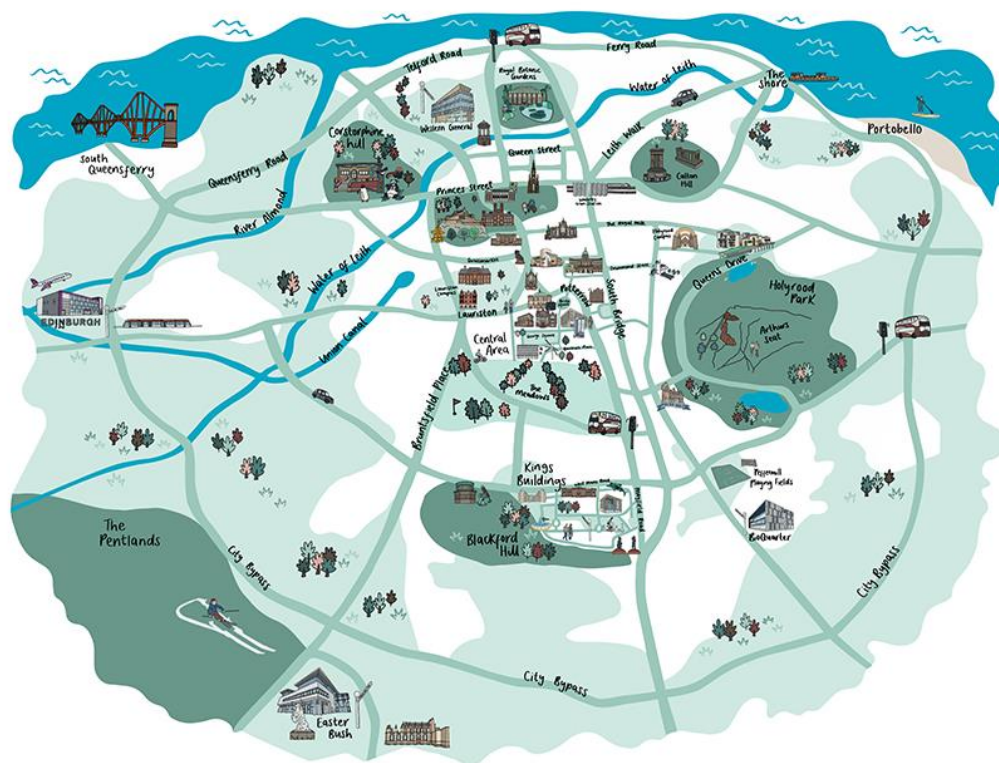
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Next steps

<https://virtualvisits.ed.ac.uk/pg>



<https://edin.ac/student-chat-pg>





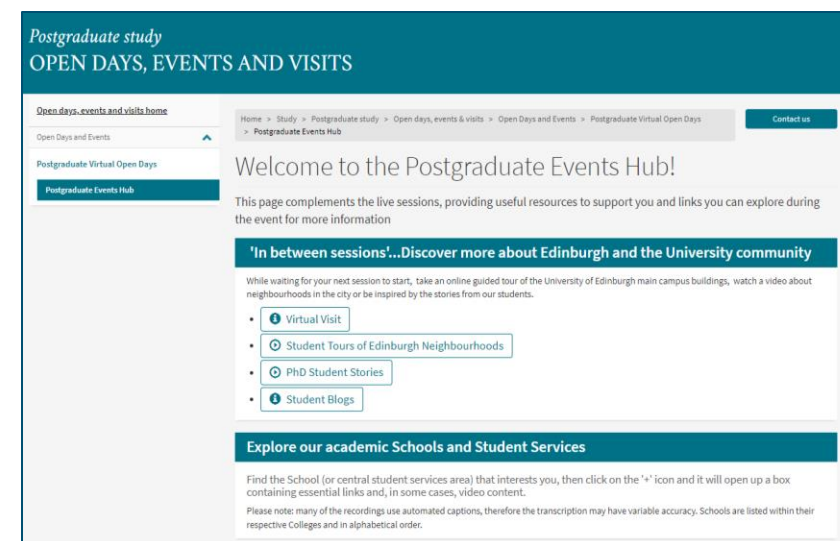
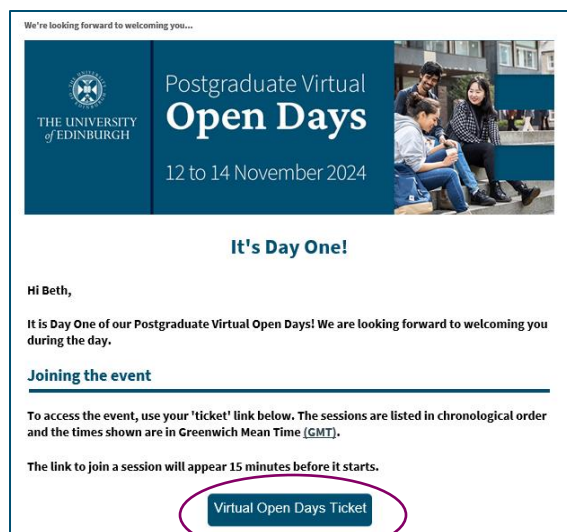
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Thank you!

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- Return to your 'e-ticket' to find and attend other sessions you booked – by clicking on the button in the email sent to you...

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<https://edin.ac/4gZuP3G>





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