



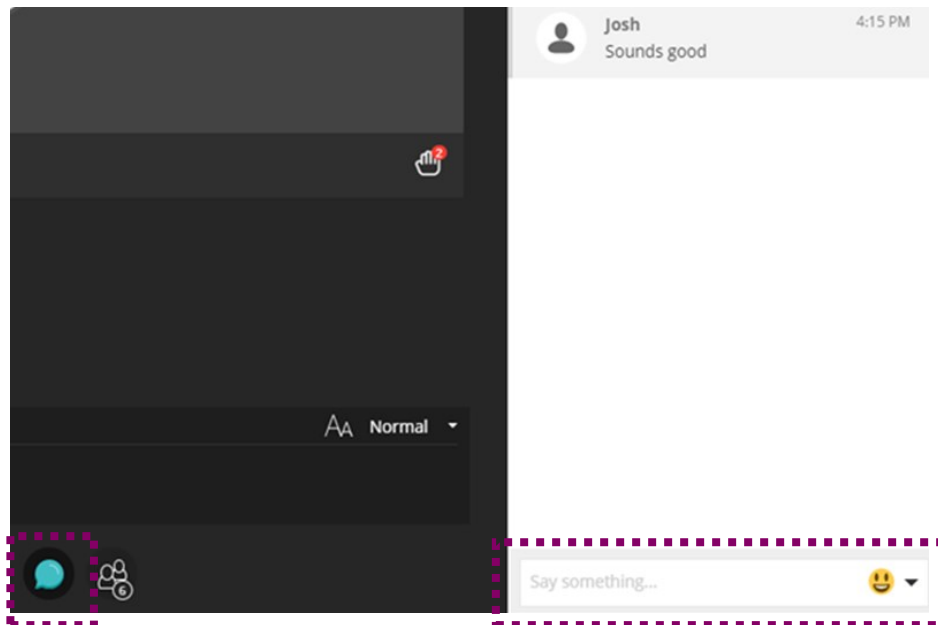
Introduction:

Masters in Global Strategy and Sustainability

- Michael Chambers, Student Recruitment Manager
- Samer Abdelnour, Programme Director, MSc Global Strategy and Sustainability
- Peppi, Student, MSc Global Strategy and Sustainability

Audio check

- In this session your microphone will be muted, but you should be able to hear the speaker
- Can you hear the presenter speaking?
- Please type yes or no in the “Text chat area”



If you cannot hear:

- Check the Audio/visual settings in the Collaborate Panel
- Try signing out and signing back into the session
- Type into the chat box and a moderator will try to assist you

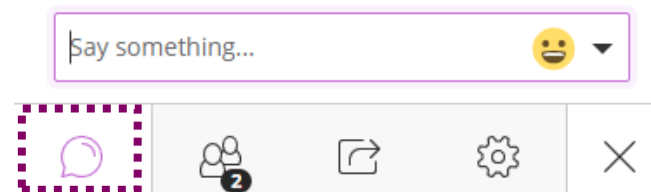
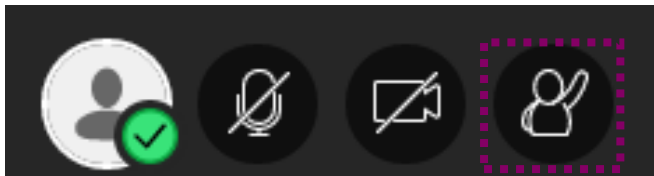
Recording



- Today's session is being **recorded**
- Any information that you provide during a session is **optional** and in doing so you give us consent to process this information
- If you don't want your question or name read out in public, you can email your question to futurestudents@ed.ac.uk
- The session will be stored by the University of Edinburgh and published on our website after the event on a non-indexed web page
- ***You will be emailed with a link to watch the session recording by the end of next week***

Asking questions on Collaborate

- Please hold all questions until the end of the formal presentation
- Always use the 'hand raise icon' to queue up your question
- When called upon to ask your question, type it into the "Text chat area"
- Once your question is answered, please lower your hand





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Coming up

- What is the study timeline like?
- Learn more about:
 - MSc Global Strategy and Sustainability
- Find out about the dissertation
- Discover how our students engage with industry
- Hear about career outcomes



This session also features
Q&A with a current student



Study timeline

Semester 1

Sept - Dec

Taught classes



Semester 2

Jan – May

Taught classes



Semester 3

May – Aug

Dissertation





UNIVERSITY OF EDINBURGH
Business School

MSc Global Strategy and Sustainability



Samer Abdelnour

Programme Director, MSc Global Strategy and Sustainability

Senior Lecturer in Strategic Management

Samer.Abdelnour@ed.ac.uk



MSc Global Strategy and Sustainability

As a society, we face urgent challenges from the impact of climate emergencies, environmental damage, and social inequality. There is a pressing need for organisations to transform their cultures, processes, and even business models. You will have the opportunity to learn about business and its impact and explore how to build a humane, resilient future and align business mandates and missions with ethical responsibility.

Nothing ordinary comes from this extraordinary place

4th **1st**
in the world in the UK

QS World University Rankings: Sustainability



THE UNIVERSITY
of EDINBURGH

Open to
the world



Courses

Semester 1 (Sept – Dec)

- Carbon Accounting
- Corporate Responsibility
- Global Strategy
- Responsible Management of Digital Innovation
- Strategising for Sustainability
- Sustainable Business Practice
- Sustainability in Context

Semester 2 (Jan – May)

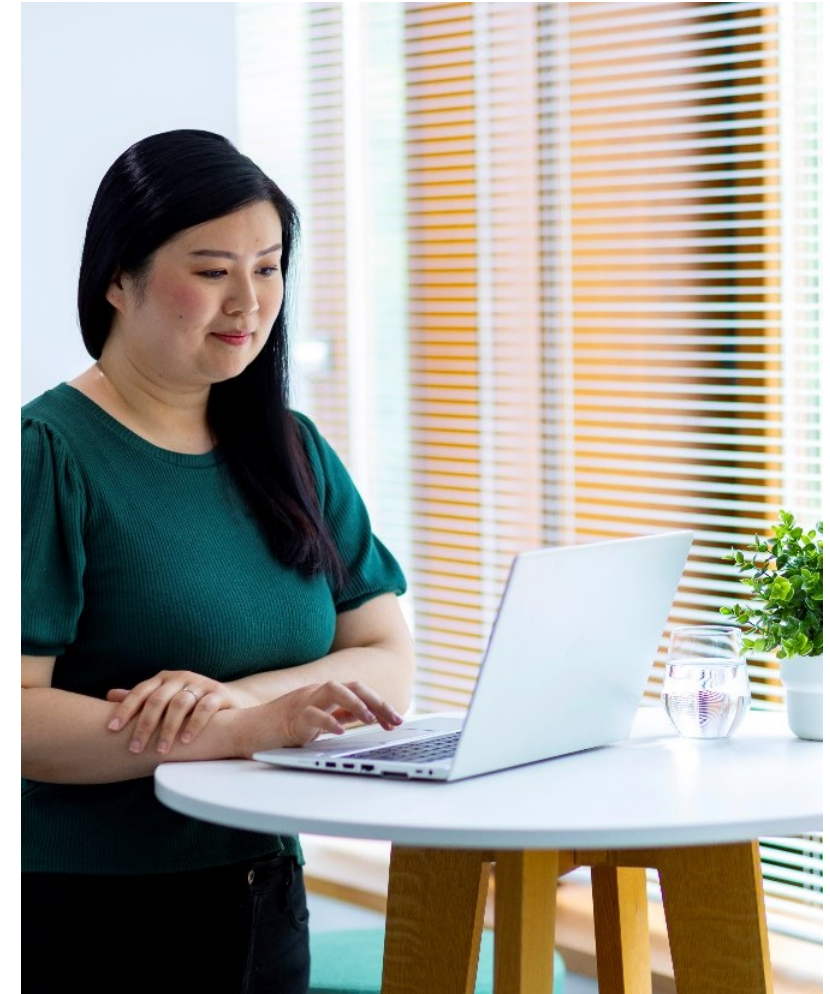
- Sustainable Business Consultancy Projects
- Quantitative Research Methods
- Qualitative Research Methods
- Climate Change and Capital Markets
- Design Thinking (2): Practice
- Human Resource Management
- Mitigation Outcome Assessment
- Organising for Social Change
- Service Management
- Strategies for Internationalisation
- Strategy, Power and Politics: Navigating to Net Zero
- Sustainable Knowledge-based Business

Key:

Compulsory course
Option courses

Dissertation

- Through the completion of **a piece of individual research**, the student develops a deep understanding and level of analysis of theories and process as related to organisations and the broader business environment.



Engage with local and global industry



- Guest speakers, workshops, and seminars
- Alumni panels
- Group consultancy projects
- Client Sourced Dissertation
- Employability & Careers Expo
- Treks (visits to companies whether locally or further afield)



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Discover career outcomes from the:

Masters of Change

We are proud to share the inspiring stories of our alumni and to continuously expand this international network of graduates making change in their fields.





MSc Global Strategy and Sustainability



Lienda Kavindele MSc

Associate Director of Impact and ESG, Lendable

MSc International Business & Emerging Markets, 2015

“What truly set my education apart was the emphasis on relationship management within a diverse professional context... These skills have proven to be invaluable in my career, enabling me to navigate complex professional landscapes and foster meaningful connections with colleagues from diverse backgrounds.”



Hear about my experience



Peppi

Finland

MSc Global Strategy and
Sustainability

Get involved: Ask your questions in the chat box!



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Next steps

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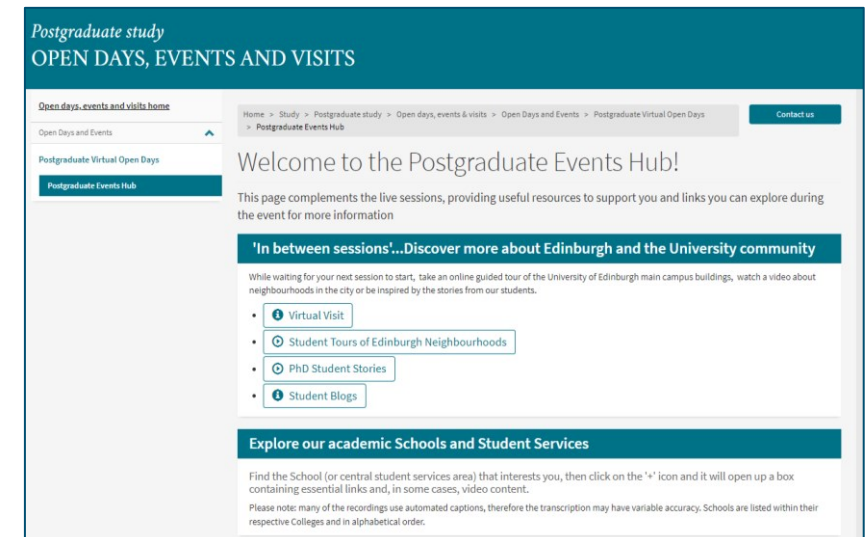
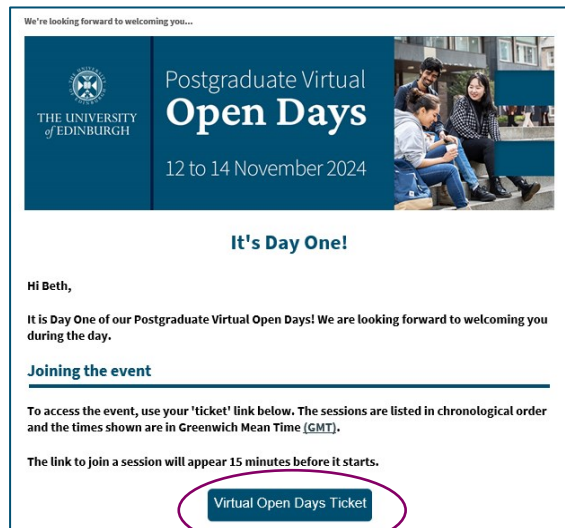


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- Return to your 'e-ticket' to find and attend other sessions you booked – by clicking on the button in the email sent to you...

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<https://edin.ac/4gZuP3G>





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