

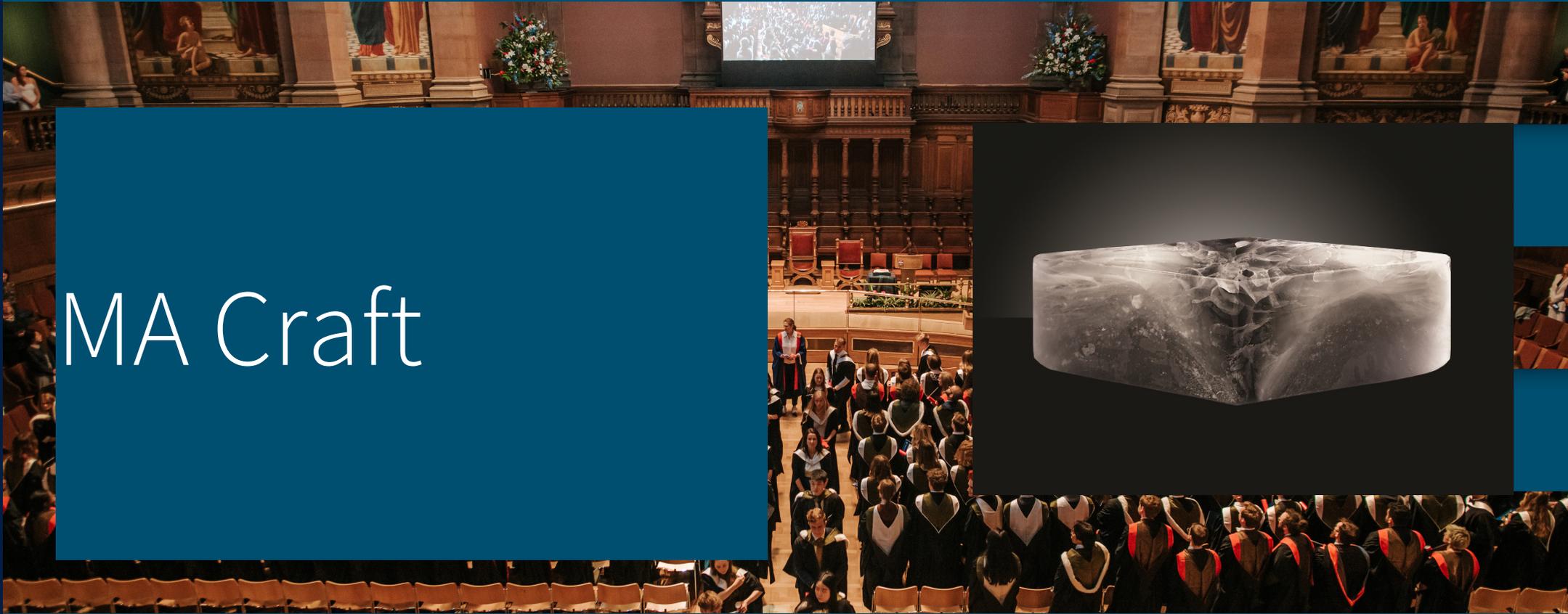


THE UNIVERSITY
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MA Craft

Dr Jessamy Kelly, November 2024

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Welcome live from Edinburgh!

- Audio Check
- Recording of the session
- Presentation
- Question and Answer
- Next steps



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Audio check (Zoom)

- In this session, your microphone will be muted but you should be able to hear the speaker
- Can you hear the presenter speaking?



If you can't hear:

- In the bottom left corner of your screen, select the drop down next to 'Unmute'
- then select 'Test Speaker and Microphone'
- Carry out the audio check



If you still can't hear:

- Select the 'Audio Settings' option and change your speaker settings here
- For more support, visit: <https://support.zoom.us/hc/en-us/articles/201362283-Testing-audio-before-Zoom-Meetings>



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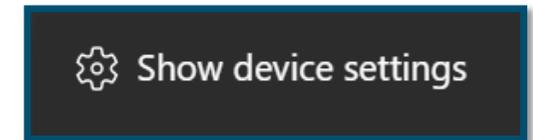
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Audio check (Microsoft Teams)

- Can you hear the presenter speaking?
- Please type “no” in the Chat area if you cannot hear the presenter



- If you can't hear:
 - Check your settings by clicking on the three little dots on the options bar and then 'show device settings'. Here you can check and change your speakers.
 - Try signing out and signing back into the session
 - Don't worry, the session is being recorded

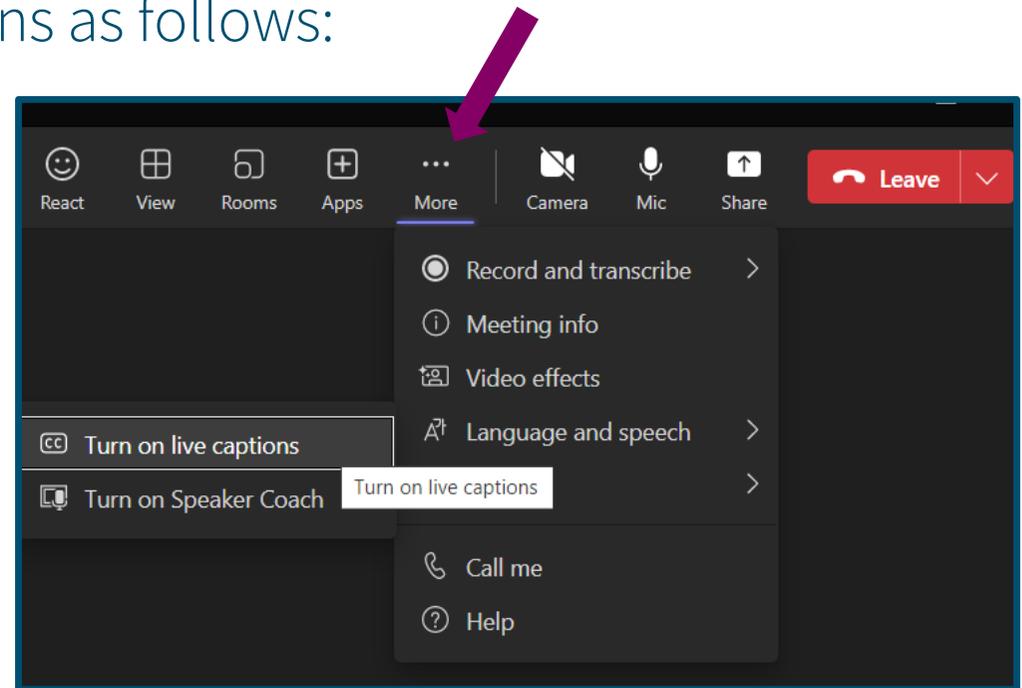


Live captions (Microsoft Teams)

You can turn on automated live captions as follows:

- More > Language and speech > Turn on live captions

These are automated therefore won't be 100% accurate



Recording (MS Teams)

- Today's session is being recorded
- Any information that you provide during a session is optional and in doing so you give us consent to process this information
- If you don't want your question or name read out in public, you can email your question to futurestudents@ed.ac.uk
- Please note - a few attendees' names may be visible in the recording, if it is important that your name not be visible in the recording, please exit the session and re-enter using an incognito browser and typing in a pseudonym for yourself
- The session will be stored by the University of Edinburgh and published on our website after the event on a non-indexed web page
- ***You will be emailed with a link to watch the session recording by the end of next week***



Recording



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Investing in our Facilities

Edinburgh College of Art (ECA) is excited to be undertaking a capital redevelopment of ECA's Lauriston Campus over the next 3 years, from April 2024 – April 2027.

The project aims to maximise the use of existing space, improve accessibility, and create a vibrant campus that fosters collaboration and innovation.

The project involves refurbishing and repurposing various spaces across the Lauriston campus, including technical facilities, student and teaching spaces, and the relocation of the Reid School of Music from Alison House to the Lauriston Campus. New social spaces, seminar rooms, and studios are being created to accommodate our growing community. You can find more about the project at the below link:

[Building work starts at ECA's Lauriston Campus | Edinburgh College of Art](#)



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The Offering – MA Craft

MA Craft offers a rich and diverse postgraduate study experience focusing on the intersection between craft practice and emerging, new digital technologies. The programme aims to provide students with the freedom to explore their critical -making practice through both independent and collaborative study. Students will envision new paradigms for thinking about craft, critically challenging social, environmental, or political norms in innovative, provocative, or speculative ways.

This exploration will encompass hands-on practice, heightened sensory perception, and a contextual understanding of new-making economies. The programme has been designed to encourage personal growth, to advance students craft skills, and expertise, as well as honing their conceptual reasoning. Students will be encouraged to embrace a cross-disciplinary approach, navigating the intricate realms through the disciplines of ceramics, glass, textiles, jewellery & silversmithing.



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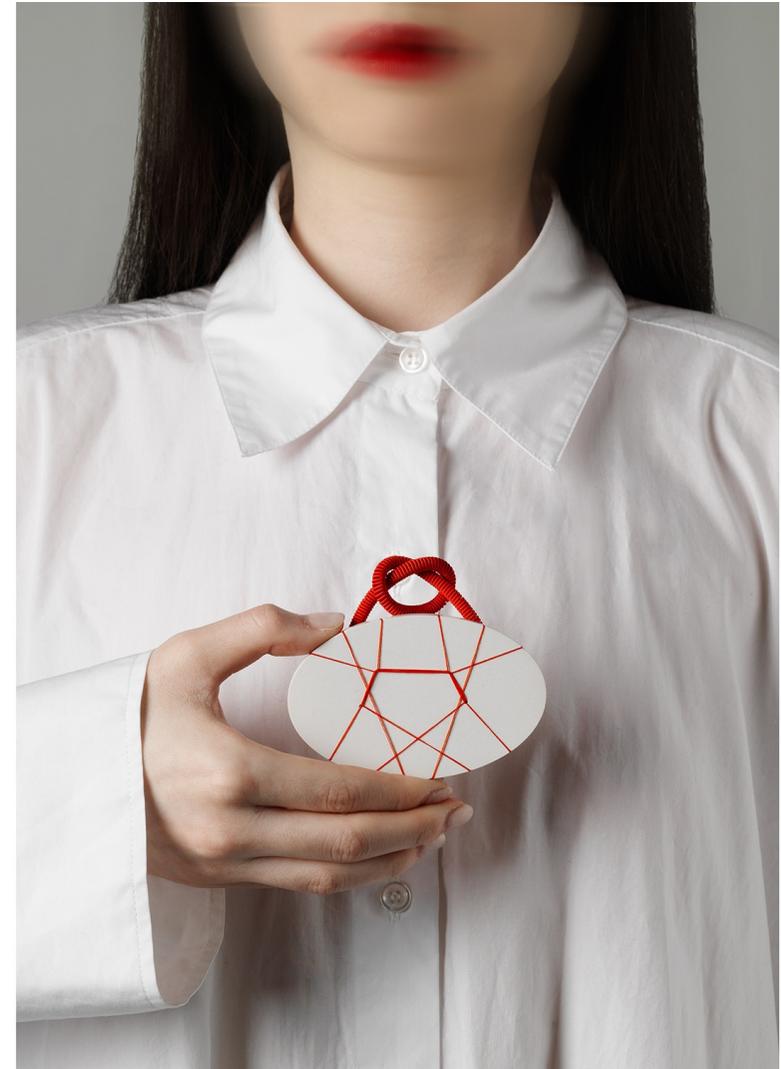
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Global Challenges & Craft

As we navigate through a period of significant upheaval marked by a range of global challenges, this is crucial moment to be working in the discipline of craft.

The depletion of natural resources and the pressing issue of climate change is calling for new perspectives on sustainable development. These challenges demand a fresh perspective to craft driven through materials and critical making.

In our contemporary, post-digital era, a 'third wave' renaissance for craft is unfolding, aligning with the growing popularity of this discipline in a post-industrial world. Craft has undergone a recent and widespread re-appropriation, its value and meaning have rapidly transformed into a movement centred on the handmade.



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Programme Structure – 180 Credits - 3 terms

Semester 1 (September – December)

- Exploring Critical Making – 20 credits
- Making Internal Connections – 20 credits
- Open Elective – 20 credits

Semester 2 (January– May)

- Developing Critical Making – 20 credits
- Making External Connections – 20 credits
- Open Elective – 20 credits

Semester 2 & Beyond (May – August)

- Resolving Critical Making – 60 credits



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Collaboration

Students and staff will work in close collaboration with a range of external stakeholders and clients through live briefs and student design competitions, as well as a 1-week external placement in Semester 2.

With our project briefs evolving from year to year, these projects reflect the contemporary developments in craft specialised through the fields of ceramics, glass, textiles, jewellery and silversmithing. Many of our graduates will have the opportunity to exhibit their work during their studies and will be encouraged to take part in national and international competitions.



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Critical craft theory and practice



The programme is tailored towards designer-makers and aims to provide students with advanced disciplinary knowledge and a comprehensive skillset rooted in critical craft theory and practice.

We will welcome applicants with diverse approaches to the discipline of craft, from both academic and professional backgrounds. Throughout the programme students will be encouraged to explore a multitude of craft practices alongside a range of new and emerging digital technologies.



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Career Opportunities

A wide spectrum of careers, ranging from commercial to high-end markets, as well as freelance and self-employed career pathways. The programme fosters cross-disciplinary skills and knowledge, which means that graduates are also well-suited for employment in other art and design-related sectors.

This could include roles in marketing and sales, retail, display, museum curation, and creative businesses, among others. The versatile and transferrable skill set acquired during this programme will prepare graduates for diverse professional opportunities within and beyond traditional field of craft and design roles. Additionally, graduates of programme are well-prepared for further studies at the postgraduate research (PGR) level, should you choose to pursue advanced research and academic pathways.



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Academic Staffing

- **Programme Director:**

- Dr Jessamy Kelly – Senior Lecturer in Glass & Ceramics

- **Cohort Lead:**

- Dr Choi KeeRyong – Teaching Fellow in Contemporary Craft

- **Course Tutors:**

- Jennifer Gray – Lecturer in Jewellery & Silversmithing

- Dr Maria McLennan – Senior Lecturer in Jewellery & Silversmithing

- Heather Woof – Teaching Fellow in Jewellery & Silversmithing

- Collette Patterson – Lecturer in Textiles

- Shirley McLauchlan – Lecturer in Textiles

- Niki Taylor – Teaching Fellow in Textiles

- Natalie Adamson Wain – Teaching Fellow in Textiles



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Technical Staffing

- Anne McKenna – Technical Manager
- Ingrid Phillips – Technical Manager

- Gary Grobler – J&S
- Meg McGregor – Glass & Ceramics
- Laura Reed - Glass
- Sally Buxton - Textiles
- Fiona Moon – Textiles
- Hannah Scott – Digital Textiles
- Richard Collins – CAD CAM
- Pauline Edie – CAD CAM



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ECA Technical Facilities: Jewellery & Silversmithing, Textiles, Glass & Ceramics



ECA Technical Facilities: CAD CAM, Metal, Wood, Print & Casting



The University of Edinburgh

MA Craft

Programme overview:

A cross-disciplinary programme driven by material matters and making. Working in a range of craft and design materials, students will explore modes of critical making in a post-craft context, with a focus on subversive craft, curriculum decolonisation and deconstruction of the discipline itself.

Unique elements:

Renowned staff expertise, unique heritage partners and specialist equipment; comprehensive material-led workshops and state-of-the-art digital fabrication labs; full material journey from conception, material experimentation to production of contemporary craft; unique in Scotland and one of only a few MA craft programmes in the UK; a new paradigm for craft-related education.

Target market:

- Applicants from diverse creative backgrounds
- Art, Craft and Design graduates interested in Craft making.
- Ceramics, Glass, Textiles, Jewellery & Silversmithing, Illustration, Product Design.

Teaching:

- Full time, on campus (1 year)
- PGC, PGD available

Entry requirements:

- 2:1 BA (Hons) in relevant subject, or international equivalent or experience
- Portfolio

Study Routes:

- MA (180 credits)
- PG Diploma (120 credits)
- PG Certificate (60 credits)

Funding:

- Andrew Grant Scholarship
- John L Paterson Scholarship
- ECA EU Scholarship

Core Course content:

- Exploring Critical Making – 20 credits
- Making Internal Connections – 20 credits
- Developing Critical Making – 20 credits
- Making External Connections – 20 credits
- Resolving Critical Making – 60 credits

Elective Course content:

- Objects of Desire
- Surfaces and Screens
- Multi-sensory cultures
- Environmental Design: Materials, Ecologies & Futures
- The Business of Craft & Design
- Body, Design & Identity
- Disseminating Design Practices



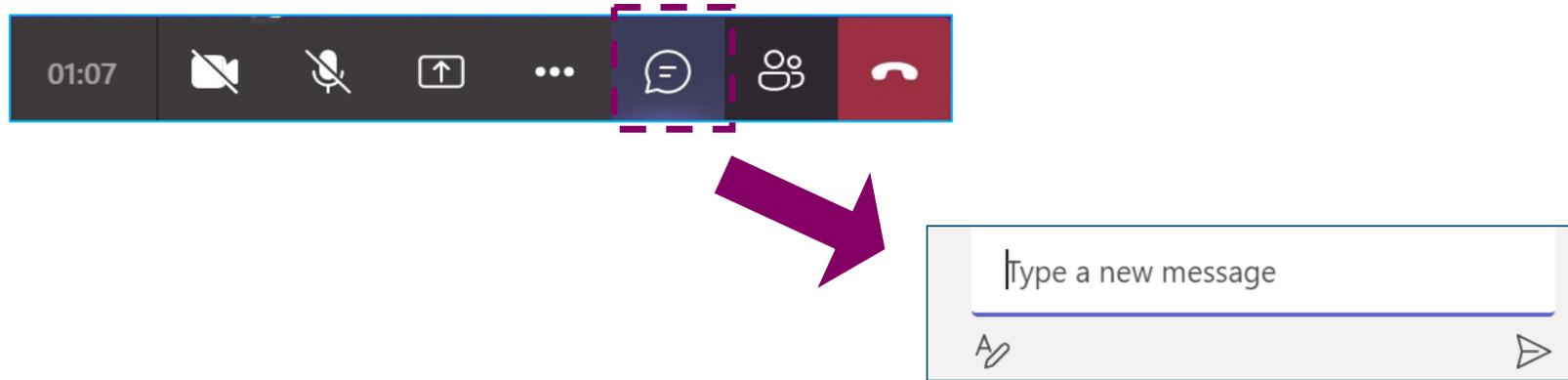
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Asking questions (Microsoft Teams)

- Type your question into the Chat Area



Asking questions (Zoom)

- Please hold all questions until the end of the formal presentation
- When asking a question, select 'Chat', then type your question



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Contact details for follow-up questions

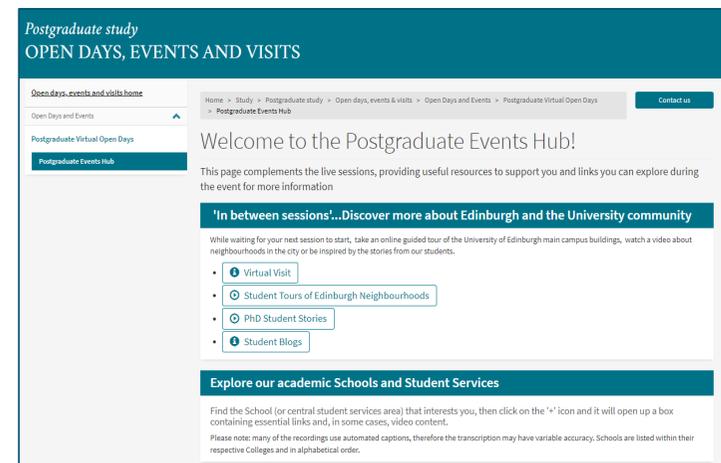
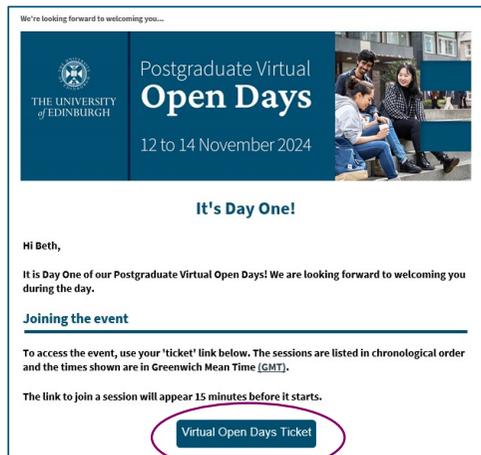
- We apologise if we did not get through all of your questions in the time allotted for this session. If you have further questions that have not been answered, please email: futurestudents@ed.ac.uk
- *Alternatively, Jessamy Kelly, MA Craft/School of Design/Edinburgh College of Art, please email: jessamy.kelly@ed.ac.uk*



Thank you – click ‘Leave’ when the session ends

- Return to your ‘e-ticket’ to find and attend other sessions you’ve booked – by clicking on the button in the email we sent you...

- ...and visit the events hub:
- <https://edin.ac/4gZuP3G>



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Thank you

Dr Jessamy Kelly

jessamy.Kelly@ed.ac.uk



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