



THE UNIVERSITY *of* EDINBURGH

School of Economics at the University of Edinburgh

The Determinants of Dietary Choices - Approaches from different disciplines **Friday 22nd and Saturday 23rd of March 2013**

John MacIntyre Centre , University Pollock Hall Campus

The School of Economics at the University of Edinburgh is pleased to announce a forthcoming two-day interdisciplinary conference '*The Determinants of Dietary Choices - Approaches from different disciplines*' to be held on 22-23 March 2013 at the Prestonfield meeting room - John MacIntyre Centre , University Pollock Hall Campus.

A dozen of UK researchers from different disciplines will introduce their "discipline-specific" approach to the study of dietary choices and present an overview of their relevant research findings.

The speakers will address the following questions:

- What are the biological, psychological and sociological determinants of dietary preferences and choices?
- How did dietary choices evolve over human history? And how do these choices compare now in the UK to other countries?
- What recommendations does the scientific community have for policy?

Participation in this event is free and open to academics and PhD students from any research discipline, as well as policy makers with an interest in health issues.

Conference Venue

The conference will be held in the Prestonfield Room of the John MacIntyre Centre.

<http://www.ed.ac.uk/maps?building=john-mcintyre-conference-centre>

Full address: 18, Holyrood Park Road, Edinburgh, EH16 5AY.

How to book a delegate space?

Spaces are limited and will be allocated on a first come basis. Lunch will be offered to all participants. Please book via the online registration facility ensuring all fields are completed. Closing date for registration is 8 March 2013. A confirmation will be sent and further details will be communicated in due course.

<http://tinyurl.com/d8enxy2>

Hotel

Overnight accommodation can be booked via the University of Edinburgh accommodation services, with rooms available to suit different budgets. It is recommended to book your overnight accommodation ASAP. For further information please check the website.

<http://www.edinburghfirst.co.uk>

The programme is now available and is included on the next page.

Further updates will be made available on the School of Economics website.

<http://www.ed.ac.uk/schools-departments/economics/events/other/latest>

Please contact the organiser, Prof. Michèle Belot (Michele.Belot@ed.ac.uk) if you have any further questions.



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Venue: Prestonfield Room in the John MacIntyre Centre
University Pollock Hall Campus, 18 Holyrood Park Road, Edinburgh, EH16 5AY

Programme Friday 22 March 2013

9.00-9.15	Registration and coffee / tea
9.15-9.30	Introduction and Welcome by Michèle Belot, Professor of Economics, University of Edinburgh
9.30-10.10	Alan Warde, Professor of Sociology, University of Manchester <i>The sociological principle of restricted choice.</i>
10.10-11.00	John Gowlett, Professor of Archaeology, University of Liverpool <i>From apes to affluence and austerity: major diet shifts in the course of human evolution</i>
11.00-11.20	Break
11:20-12.10	Stanley Ulijaszek, Professor of Human Ecology, University of Oxford <i>Human foragers at the supermarket check-out: contemporary diet choice in biocultural perspective</i>
12.10-13.00	Mike Rayner, Director, British Heart Foundation Health Promotion Research Group, University of Oxford <i>The price of food and dietary choice</i>
13.00-14.00	Lunch
14.00-14.50	Bas Verplanken, Professor of Social Psychology, University of Bath <i>Forces of Habit in Dietary Choice</i>
14.50-15.40	Valeria Skafida, British Academy Research Fellow, Centre for Population Health Sciences, University of Edinburgh, <i>Income fluctuations and change in children's diets: insights from sociology and public health</i>
15.40-16.00	Break
16.00-16.50	Mark Thomas, Professor of Evolutionary Genetics, University College London <i>The origins and evolution of lactase persistence</i>
16.50-17.40	Stephanie von Hinke Kessler Scholder, MRC Early Career Fellow in Health Economics, University of York, <i>Income shocks and dietary intakes</i>

Programme Saturday 23 March 2013

9.10-10.00	Julian Mercer, Head of the Division of Obesity and Metabolic Health at the Rowett Institute of Nutrition and Health, University of Aberdeen, <i>Developmental and environmental regulation of diet choice</i>
10.00-10.50	Gareth Leng, Professor of Experimental Physiology, University of Edinburgh <i>The neurobiology of hedonic and homeostatic feeding</i>
10.50-11.10	Break
11.10-12.00	Isabel Fletcher, Innogen Research Fellow, ESRC Inogen Centre, University of Edinburgh, <i>A Nudge is Not Enough: A Sociological Response to the Behaviour Change Agenda in Current UK Public Policy</i>
12.00-12.50	Jonathan James, Lecturer in Economics, University of Bath, <i>Changing Eating Habits: A Field Experiment in Primary Schools</i>
12.50-1pm	Wrap up and conclusions
1-2 pm	Lunch