# **K:\Development\General\Scholarships, Legacies and Regular Giving\Admin\IIG\(7) REPORTS & DEVELOPMENT\Student Experience Grants\Visual Identity\Final_SEGwebsite_ images\Final_SEGwebsite_ images\SEG_banner1500x275_final190718.png**

# **Student Experience Grants**

# **The Promo Kit**

 **One sentence pitch**

Project grants of up to £5,000 to support Edinburgh students’ social, academic or cultural development [www.ed.ac.uk/student-experience-grants](file:///%5C%5Ced%5Cdst%5Cshared%5CSASG%5CDevelopment%5CGeneral%5CScholarships%2C%20Legacies%20and%20Regular%20Giving%5CAdmin%5CIIG%5C%287%29%20REPORTS%20%26%20DEVELOPMENT%5CStudent%20Experience%20Grants%5CPromotion%5Cwww.ed.ac.uk%5Cstudent-experience-grants)

# https://cdn1.iconfinder.com/data/icons/logotypes/32/twitter-128.png**Twitter**

# Before the round opens on 17 October 2019

|  |  |  |
| --- | --- | --- |
| **Audience** | **Content** | **Image to use** |
| All (staff/students/societies/social enterprises/peer groups/sport clubs) | The next annual round of #**StudentExperienceGrants** opens for applications from 17 Oct 2019 and the good news is you are probably eligible to apply!Case studies and more at [www.ed.ac.uk/student-experience-grants](file:///%5C%5Ced%5Cdst%5Cshared%5CSASG%5CDevelopment%5CGeneral%5CScholarships%2C%20Legacies%20and%20Regular%20Giving%5CAdmin%5CIIG%5C%282%29%20PROMOTION%5Cwww.ed.ac.uk%5Cstudent-experience-grants) | Use any image: <https://www.ed.ac.uk/student-experience-grants/social-media-promotion>  |
| All (staff/students/societies/social enterprises/peer groups/sport clubs) | Do you have an idea for a project that will enhance students’ social, academic or cultural development? #**StudentExperienceGrants** annual roundopens for applications from 17 Oct 2019! Find out more on how to apply in this annual round at [www.ed.ac.uk/student-experience-grants](file:///%5C%5Ced%5Cdst%5Cshared%5CSASG%5CDevelopment%5CGeneral%5CScholarships%2C%20Legacies%20and%20Regular%20Giving%5CAdmin%5CIIG%5C%282%29%20PROMOTION%5Cwww.ed.ac.uk%5Cstudent-experience-grants) | Use any image: <https://www.ed.ac.uk/student-experience-grants/social-media-promotion>  |
| All (staff/students/societies/social enterprises/peer groups/sport clubs) | Unlock your special powers! ~~#~~**StudentExperienceGrants** annual roundopens for applications from 17 Oct 2019. Here are some case studies to spark your imagination <https://www.ed.ac.uk/student-experience-grants/success-stories> | Use this imageC:\Users\kbenova\AppData\Local\Microsoft\Windows\Temporary Internet Files\Content.Word\FB_1200x628px_post_powers.jpg |
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# Submission window 17 Oct – 14 Nov 2019

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| **Audience** | **Content** | **Image to use** |
| All (staff/students/societies/social enterprises/peer groups/sport clubs) | Are you looking for funding to support your project?Alumni-funded ~~#~~**StudentExperienceGrants** annual round is open for applications and the good news is you are probably eligible to apply! Deadline 14 Nov 2019 [www.ed.ac.uk/student-experience-grants](file:///%5C%5Ced%5Cdst%5Cshared%5CSASG%5CDevelopment%5CGeneral%5CScholarships%2C%20Legacies%20and%20Regular%20Giving%5CAdmin%5CIIG%5C%282%29%20PROMOTION%5Cwww.ed.ac.uk%5Cstudent-experience-grants) | Use any image: <https://www.ed.ac.uk/student-experience-grants/social-media-promotion> |
| All (staff/students/societies/social enterprises/peer groups/sport clubs) | Up to £5,000 to enhance students’ social, academic or cultural development is now available every year!Apply before 14 Nov.Case studies to spark your imagination <https://www.ed.ac.uk/student-experience-grants/success-stories> ~~#~~**StudentExperienceGrants** | Use any image: <https://www.ed.ac.uk/student-experience-grants/social-media-promotion> |
| All (staff/students/societies/social enterprises/peer groups/sport clubs) | Do you have a great idea that will enhance Edinburgh students’ social, academic or cultural development? ~~#~~**StudentExperienceGrants** can help you take it to the next level! Apply before 14 Nov [www.ed.ac.uk/student-experience-grants](file:///%5C%5Ced%5Cdst%5Cshared%5CSASG%5CDevelopment%5CGeneral%5CScholarships%2C%20Legacies%20and%20Regular%20Giving%5CAdmin%5CIIG%5C%282%29%20PROMOTION%5Cwww.ed.ac.uk%5Cstudent-experience-grants)  | Use this imageC:\Users\kbenova\AppData\Local\Microsoft\Windows\Temporary Internet Files\Content.Word\FB_1200x628px_posts-nextlevel.jpg |
| Staff and students | Calling all students and staff! Up to £5,000 to support your innovative project! ~~#~~**StudentExperienceGrants** annual round isnow open for applications!Apply before 14 Nov 2019 [www.ed.ac.uk/student-experience-grants](file:///%5C%5Ced%5Cdst%5Cshared%5CSASG%5CDevelopment%5CGeneral%5CScholarships%2C%20Legacies%20and%20Regular%20Giving%5CAdmin%5CIIG%5C%282%29%20PROMOTION%5Cwww.ed.ac.uk%5Cstudent-experience-grants) | Use any image: <https://www.ed.ac.uk/student-experience-grants/social-media-promotion> |
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# Before the round closes on 14 November 2019

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| **Audience** | **Content** | **Image to use** |
| All (staff/students/societies/social enterprises/peer groups/sport clubs) | Do you have an idea for a project that will enhance students’ social, academic or cultural development? Apply for up to £5,000 through #**StudentExperienceGrants**. The deadline for the annual round is 14 Nov 2019! [www.ed.ac.uk/student-experience-grants](http://www.ed.ac.uk/student-experience-grants) | Use any image: <https://www.ed.ac.uk/student-experience-grants/social-media-promotion> |
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# https://www.facebookbrand.com/img/fb-art.jpg **Facebook**

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# Submission window 17 Oct – 14 Nov 2019

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# http://www.eagleaccounting.com.au/wp-content/uploads/2014/11/email-icon-transparent-background-300x300.png **Email**

**Subject:**

Student and staff funding available – apply between 17 Oct and 14 Nov 2019

**Content:**

Calling all students and staff! Do you have a unique project that could enhance Edinburgh students’ social, academic or cultural development? If so, you could receive a grant of up to £5,000 to bring your ideas to life.

**The annual round of Student Experience Grants is open for student and staff applications between 17 October and 14 November 2019.**

Alumni (former students) and friends of the University make the Student Experiences Grants possible through their donations to the Edinburgh Fund.

Find detailed guidelines to help you through the application on the grants website, along with inspiring stories.

[Visit the Student Experience Grants website for more information.](https://www.ed.ac.uk/student-experience-grants)

The Student Experience Grants team would love to hear from you if you have any questions: phone 0131 650 2240 or email student-experience-grants@ed.ac.uk.

# https://modassicmarketing.com/wp-content/uploads/2013/11/mod-service-icon-web@2x.png **Newsletter and website**

# (The text below can be added to your EdWeb page by searching for ‘Student Experience Grants summary’ in the assets store. We will regularly update the text with new application dates – so you don’t have to!)

**Student Experience Grants - funding for students and staff**

Do you have a unique project that could enhance Edinburgh students’ social, academic or cultural development? If so, you could receive a grant of up to £5,000 to bring your ideas to life.

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