OBJECTIVE:

Raise awareness of sustainability in Latin America not only on campus, but beyond the University, especially to younger students in hope of engaging them in wider social responsibility and sustainability initiatives.

PROCESS:

• We reached out to local state school, Leith Academy and set them the challenge of creating a presentation on the sustainability of a chosen industry in a Latin American country.
• We also reached out to various leading academics in the field of Sustainability to present to us their research findings involving various topics, including: ecocriticism, natural resource governance and natural capital.
• We also invited “Techo” - a youth led non-profit organization present in Latin America & the Caribbean working to overcome poverty in slums.

OUTCOME:

• Great feedback from students: they got a lot out of the event
• Informative, learnt a lot
• Improvement: try to engage with more students, both within the university and beyond