Fridge Friends was founded at the 2015 Sustainability Jam, hosted by Nhip Impact Edinburgh. We wanted to create an app that can not only reduce food waste but also bring people together.

**Motivation**

Why reduce food waste?
- 50% of food waste is from the household.
- If we stop wasting food it would be equivalent to taking 1 in 4 cars off the road.
- We throw away more food in the UK than we do packaging.

Why share food?
- People are becoming isolated from their communities with a third unable to recognize their neighbors.
- Food sharing apps can encourage more social integration to create healthier and safer communities.

**What we have been up to:**

- **Jan 15**: App Conception, Initial research and prototyping.
- **Feb 15**: Acquisition of support from SRS department.
- **Mar 15**: Further research, Creation of app specification.
- **May 15**: App promotion begins on social media.
- **Aug 15**: Merger with Food-sharing Edinburgh.
- **Feb 16**: Programming and launch of alpha version.

**The Fridge Friends App (Alpha)**

- Splash Screen
- Sign in Screen
- Map Postings
- Options for posting an ad

This is a basic understanding of the app. More features are yet to be added.

Follow us on:
- Twitter: @FridgeFriendApp
- Facebook: Fridge Friends. Like us too :)

We will be posting regular updates about the app and also some food sharing/saving tips :)

#NoFoodWaste