Directors of Quality Strategic Development Session

How can Quality be used to inform strategic planning across the University?

Quality and Strategic Planning

- My background

- What is Strategic Planning

- Using QA to inform planning

- Data analysis, interpretation, benchmarking and success measures

- Priority setting and targets

- Open Discussion: how can we use Quality to drive planning?

What is Strategic Planning?

- Plan of action designed to achieve a long term or overall aim or solve a problem

- Mission and Vision

- Values - Our University aims to achieve excellence in all that it does: teaching, research, societal relevance; and to be at all times principled, human and respectful.

- What, how and when

Using QA to inform planning

- Robust and reliable regulation, monitoring, reporting and assessing risk

- QA Director aside from HoS/DoPS only role that encompasses UG, PGT & PGR on and off campus

- Where is QA informing strategic planning at School, College and University level?

  – Annual plans – annual QA reports at all levels

  – Mid and Longer term plans – reviews (TPR/PPR, thematic, ELIR), sector priorities, statutory compliance, outcome agreement

- Audit vs Enhancement or Audit as Enhancement

Annual College and School Plans

1. Vision: College Leadership's vision for the College in 3 years' time in terms of size, shape and nature

2. Key issues to resolve: identify issues that the College wish to see resolved and that require cooperation between budget holders in order that University strategy can be delivered.

3. Leadership in learning: College ambitions for education and the student experience; Student recruitment, retention and diversity

Annual College and School Plans 2

4. Leadership in research

5. Influencing globally: global engagement

6. Contributing locally: to build and strengthen relationships between the university, the city and our communities

7. Partnerships with industry: interactions including involvement with industry in programme development and delivery of abilities and skills

8. Digital transformation and data

9. Our staff and ways of working

10. Finance

11. Physical and digital infrastructure

Data analysis, interpretation, benchmarking and success measures

- Data mining and surveys

- External Examiner reports

- Focused analysis and interpretation is critical

- Benchmarking can be powerful at all levels but choose your peers/competitors carefully

- Measures: we need to show what works, we also need to demonstrate how we learn from what didn't work so well or failures

- Support and guidance for QA Directors

Priority setting and targets

- Resources are limited – people, time, space, money

- QA can help to demonstrate "return on investment" – recruitment targets, equality and diversity, Widening Participation, progression and non-progression rates, outcomes, employability, student experience and "satisfaction"……..

- QA can also drive priority & target setting

Open Discussion

How can you in your role as QA Director **influence** planning at School, College and University level?