

**CROWDED OUT OR LIMITLESS HORIZONS? MINORITY LANGUAGE-  
MEDIA IN THE DIGITAL AGE**

**October 16, Wednesday**

**Venue: The Informatics Forum (University of Edinburgh)**

9:00-9:30	Registration
9:30-9:45	Welcome and opening
9:45-10:30	<b>Plenary 1</b> – Josu Amezaga, University of the Basque Country.  <i>Media in Basque after four decades: A critical view</i>
10:30-11:00	Coffee
11:00-13:00	<b>Slot 1 – Communication and cultural policies. Chair: Miren Manias</b>  <i>Scotland and Sardinia: A Comparative Analysis of the Policy Context.</i> Robert Beveridge FRSA (University of Sassari).  <i>Indigenous language Broadcasting in Ghana: The Quest for Sustainability.</i> Ufuoma Akpojivi (University of the Witwatersrand).  <i>Linguistic rights of minorities and public service broadcasting in Bosnia and Herzegovina.</i> Kristina Cendic (SHARE Foundation).  <i>'...eta kitto!' local newspaper readers over a decade: A case study of the strengths and challenges of a printed local newspaper.</i> Enara Eizagirre (Aztiker).
13:00-14:00	Lunch
14:00-14:45	<b>Plenary 2</b> – Alan Esslemont, Director General of TG4.  <i>Chasing ratings or saving the language? The case of TG4 Ireland</i>

14:45-15:00	Coffee
15:00-17:00	<p><b>Slot 2 – Language use and identity.</b></p> <p><b>Room A. Chair: Abiodun Salawu</b></p> <p><i>‘Dragon Ball’ on the Basque public TV: Influence on viewers’ language attitudes and practices.</i> Beñat Muguruza &amp; Garbiñe Bereziartua (University of the Basque Country).</p> <p><i>Media in Basque, from paper to the Internet: How many are we and what do we do?</i> Libe Mimenza (Behategia).</p> <p><i>Knowledge and use of the Basque language and audiovisual media consumption among university students in the Basque Country.</i> Edorta Arana &amp; Beatriz Narbaiza (University of the Basque Country).</p> <p><i>Communities of young and adult Basque speakers on Twitter: Adaptation of the Basque language to the forms of communication of the 21st century.</i> Joseba Fernandez de Landa, Rodrigo Agerri &amp; Iñaki Alegria (University of the Basque Country).</p> <p><b>Room B. Chair: Rob Dunbar</b></p> <p><i>‘Gu ere Euskaldunak gara, Boisekoak’:</i> A Double Perspective on Identity Construction and Intercultural Adaptation through the “Basques in Boise” Community. Jaione Diaz (University of Maryland).</p> <p><i>25 years of Raidió na Life: The complex development of an Irish language community through radio broadcasting.</i> John Walsh (National University of Ireland) &amp; Rosemary Day (University of Limerick).</p> <p><i>Diejen is iejl prikkelbaar: Audience design and identity through intralingual variation in Dutch dubs of animated features.</i> Christophe Declercq (UCL, London’s Global University).</p>
17:15	<p><b>Book launch. ‘Gaelic Guerilla’.</b></p> <p>Presenters: Roy Pedersen (author) and John Angus MacKay (the book’s subject).</p>

20:15 – Dinner. Restaurant: Howies. 10-14 Victoria St, Edinburgh EH1 2HG

**October 17, Thursday**

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9:45-10:30	<p><b>Plenary 3</b> – Itziar Azpeitia Iruretagoiena - Head of Special Projects, Basque Public TV (ETB).</p> <p><i>Audiovisual content in Basque: TV matters in the digital era</i></p>
10:30-11:00	Coffee
11:00-12:00	<p><b>Slot 3 – Production conditions, programming strategies and distribution opportunities (I). Chair: Hugh Dan MacLennan</b></p> <p><i>The practice of digital journalism in African language newspapers: Case studies of Alaroye and Isolezwe.</i> Abiodun Salawu (North West University).</p> <p><i>Answering the Cornish question: designing a non-linear, data driven, pluralist public service media, built on block chain for our digital future.</i> Denzil Monk (Falmouth University).</p>
12:00-13:00	Lunch
13:00-15:00	<p><b>Slot 4 – Production conditions, programming strategies and distribution opportunities (II). Chair: Edorta Arana Arrieta</b></p> <p><i>‘To the Max’: Immersive Transmedia Storytelling in Fryslân. How to build a future-proof relationship with a young target group through interaction.</i> Halbe-Piter Claus (Omrop Fryslân), Bart Kingma (Omrop Fryslân), Mirjam Vellinga (Afûk) &amp; Fokke Jagersma (Afûk).</p> <p><i>Film Festivals in the Basque Country: Opportunities and Constraints for the Circulation of Basque Language Films.</i> Aida Vallejo &amp; Amaia Nerekan (University of the Basque Country).</p> <p><i>The challenges of translation in multilingual films: the case of ‘Handia’.</i> Elizabete Manterola &amp; Ana Tamayo (University of the Basque Country).</p>

	<i>Foreign fiction in small languages.</i> Urtzi Urrutikoetxea (Independent researcher).
15:00-15:15	Coffee
15:15-16:30	<p><b>Round table. ‘Crowded out or limitless horizons? Minority-language media in the digital age’</b></p> <p><b>Chair:</b> Alan Esslemont, Director General of TG4.</p> <p><b>Panel:</b>  Elin Haf-Jones – Mercator at University of Wales Trinity Saint David  Rob Dunbar - University of Edinburgh  Margaret Mary Murray - BBC Alba Head of Service</p>
16:30-16:45	Closing remarks and thank you

19:30 - Screening of the documentary *Mugaminak* (2016) with the participation of the Basque bertsolari Amets Arzallus. Venue: Sta. Cecilia’s Hall, Old Town.