# Massive Open Online Course (MOOC) Proposal Form

Please read the MOOC Proposal Guide before completing this form.

## Section 1: The academic team

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| --- | --- |
| **Name (Academic lead)** |  |
| **School** |  |
| **Email** |  |
| **Telephone** |  |

|  |  |
| --- | --- |
| **Name** |  |
| **School** |  |
| **Email** |  |
| **Telephone** |  |

|  |  |
| --- | --- |
| **Name**  |  |
| **School** |  |
| **Email** |  |
| **Telephone** |  |

## Section 2: About the course

|  |  |
| --- | --- |
| **Working title** |  |

|  |  |
| --- | --- |
| **Course duration** |  |

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| **Course summary** |
| *Please describe the course (max. 200 words)* |

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| **Learning outcomes** |
| *Please provide between 3 and 5 intended learning outcomes of the course:*On completion of this course, learners will be able to:1.
2.
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| **Market analysis** |
| *Please identify and evidence your intended audience, e.g. school leavers, general interest, potential Masters’ students, CPD learners, and provide a brief analysis of competitors.* |

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| **Learner progression** |
| *Could learners from this course progress into any existing University degree, either on campus or online? If yes, please list degrees here.* |

## Section 3: Purpose and justification

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| **Purpose and justification for the MOOC** |
| *(max. 300 words)* |

## Section 4: Funding and time commitment

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| **Discussion of time commitment and funding** |
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## Section 5: Head of School sign-off

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| **Name of Head of School** | **Signature** | **Date** |
|  |  |  |