# Massive Open Online Course (MOOC) proposal

Please make sure that you have read the guidance information below, before completing this form.

## SECTION 1: The academic team

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| --- | --- |
| Name (Academic lead):  |  |
| School:  |  |
| Email:  |  |
| Tel:  |  |

|  |  |
| --- | --- |
| Name: |  |
| School:  |  |
| Email:  |  |
| Tel:  |  |

|  |  |
| --- | --- |
| Name  |  |
| School:  |  |
| Email:  |  |
| Tel:  |  |

## SECTION 2: About the course

|  |  |
| --- | --- |
| **Working title:** |  |

|  |  |
| --- | --- |
| **Duration:** |  |

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| **Course summary:** |
| *Please describe the course in no more than 200 words:*  |

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| **Learning objectives:** |
| *Please provide between 3 and 5 intended learning objectives of the course:*On completion of this course the student will be able to:   |

|  |
| --- |
| **Market analysis:** |
| *Please identify and evidence your intended audience, e.g. school leavers, general interest, potential Masters students, CPD learners, and provide a brief analysis of competitors:*  |

## SECTION 3: Purpose and justification

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| **Purpose and justification for the MOOC** |
| *No more than 300 words:* |

## SECTION 4: Commitment of time and funding

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| **Discussion of time commitment and funding:** |
|  |

## Section 5: Head of School sign-off

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| **Name of Head of School** | **Signature** | **Date** |
|  |  |  |