

**CROWDED OUT OR LIMITLESS HORIZONS? MINORITY LANGUAGE-  
MEDIA IN THE DIGITAL AGE**

**Venue: The Informatics Forum (University of Edinburgh)**

**October 16, Wednesday**

9:00-9:30	Registration
9:30-9:45	Welcome and opening
9:45-10:30	<b>Plenary 1</b> – Josu Amezaga, University of the Basque Country <i>Media in Basque after four decades: A critical view</i>
10:30-11:00	Coffee
11:00-13:00	<b>Slot 1 – Communication and cultural policies</b>  Scotland and Sardinia: A Comparative Analysis of the Policy Context. Robert Beveridge FRSA (University of Sassari)  Indigenous language Broadcasting in Ghana: The Quest for Sustainability. Ufuoma Akpojivi (University of the Witwatersrand)  Linguistic rights of minorities and public service broadcasting in Bosnia and Herzegovina. Kristina Cendic (SHARE Foundation)  <i>...eta kitto!</i> local newspaper readers over a decade: A case study of the strengths and challenges of a printed local newspaper. Enara Eizagirre (Aztiker)
13:00-14:00	Lunch
14:00-14:45	<b>Plenary 2</b> – Alan Esslemont, Director General of TG4 <i>Chasing ratings or saving the language? The case of TG4 Ireland</i>
14:45-15:00	Coffee

15:00-17:00	<p><b>Slot 2 – Language use and identity</b></p> <p><b>Room A:</b></p> <p><i>Dragon Ball</i> on the Basque public TV: Influence on viewers’ language attitudes and practices. Beñat Muguruza and Garbiñe Bereziartua (University of the Basque Country)</p> <p>Media in Basque, from paper to the Internet: How many are we and what do we do? Libe Mimenza (Behategia)</p> <p>Knowledge and use of the Basque language and audiovisual media consumption among university students in the Basque Country. Edorta Arana and Beatriz Narbaiza (University of the Basque Country)</p> <p>Communities of young and adult Basque speakers on Twitter: Adaptation of the Basque language to the forms of communication of the 21st century. Joseba Fernandez de Landa, Rodrigo Agerri and Iñaki Alegria (University of the Basque Country)</p>
	<p><b>Room B:</b></p> <p>“Gu ere Euskaldunak gara, Boisekoak”: A Double Perspective on Identity Construction and Intercultural Adaptation through the “Basques in Boise” Community. Jaione Diaz (University of Maryland)</p> <p>25 years of Raidió na Life: The complex development of an Irish language community through radio broadcasting. John Walsh (National University of Ireland) and Rosemary Day (University of Limerick)</p> <p>Diejen is iejl prikkelboar: Audience design and identity through intralingual variation in Dutch dubs of animated features. Christophe Declercq (UCL, London’s Global University)</p> <p>Media in Breton: new speakers and new technologies. Merryn Davies-Deacon (Queen’s University Belfast)</p>

19:00 – Dinner. Restaurant: TBC

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**October 17, Thursday**

9:00-9:45	<p><b>Plenary 3</b> – Itziar Azpeitia Iruretagoiena - Head of Special Projects, Basque Public TV (ETB)</p> <p><i>Audiovisual content in Basque: TV matters in the digital era</i></p>
09:45-10:00	Coffee
10:00-12:00	<p><b>Slot 3 – Production conditions, programming strategies and distribution opportunities (I)</b></p> <p>The practice of digital journalism in African language newspapers: Case studies of Alaroye and Isolezwe. Abiodun Salawu (North West University)</p> <p>Radio and rural development: Analysis of minority-language media programming strategies in a digital world. Moses Ofome Asak (North West University)</p> <p>Answering the Cornish question: designing a non-linear, data driven, pluralist public service media, built on block chain for our digital future. Denzil Monk (Falmouth University)</p> <p>Preserving born-digital minority news media: The view from American libraries and archives. Dominique Daniel (Oakland University)</p>
12:00-13:00	Lunch
13:00-15:00	<p><b>Slot 4 – Production conditions, programming strategies and distribution opportunities (II)</b></p> <p>To the Max: Immersive Transmedia Storytelling in Fryslân. How to build a future-proof relationship with a young target group through interaction. Halbe-Piter Claus (Omrop Fryslân), Bart Kingma (Omrop Fryslân), Mirjam Vellinga (Afûk) and Fokke Jagersma (Afûk)</p> <p>Film Festivals in the Basque Country: Opportunities and Constraints for</p>

	<p>the Circulation of Basque Language Films. Aida Vallejo and Amaia Nerekan (University of the Basque Country)</p> <p>The challenges of translation in multilingual films: the case of <i>Handia</i>. Elizabete Manterola and Ana Tamayo (University of the Basque Country)</p> <p>Foreign fiction in small languages. Urtzi Urrutikoetxea (Independent researcher)</p>
15:00-15:15	Coffee
15:15-16:30	<p>Round table – <b>Crowded out or limitless horizons? Minority-language media in the digital age</b></p> <p>Chair: Alan Esslemont, Director General of TG4</p> <p>Panel:</p> <p>Elin Haf-Jones -The University of Wales Trinity Saint David</p> <p>Rob Dunbar - University of Edinburgh</p> <p>Margaret Mary Murray - BBC Alba Head of Service</p>
16:30-16:45	Closing remarks and thank you

19:30 - Screening of the documentary *Mugaminak* (2016) with the participation of the Basque bertsolari Amets Arzallus. Venue: Sta. Cecilia's Hall, Old Town.