



THE UNIVERSITY of EDINBURGH



## Festival of Social Science 2017 Information for applicants

---

### **About the Festival**

The ESRC Festival of Social Science is a week-long celebration of the social sciences and social science research.

Everyone - from schoolchildren to politicians - can take part in and hear about social science research in the Festival's many engaging events.

This celebration of the social sciences takes place across the UK - via public debates, conferences, workshops, interactive seminars, film screenings, virtual exhibitions and much more. 2017 will be the fifteenth year that ESRC will hold the Festival of Social Science and each year the Festival has gone from strength to strength.

### **Festival dates**

The Festival is 4-11 November 2017. Your event will be during that week.

### **How to apply**

The University of Edinburgh is a Festival partner, which means that you apply internally. Events will be selected by a panel from the College of Arts, Humanities and Social Sciences.

Deadline: 4 May 2017

Successful applicants will be expected to attend a workshop which will help you design an engaging, interactive format for your event. This will be run by the CAHSS KE Office and the Beltane Public Engagement network.

The workshop will be in July or August and we will aim to organise a date that suits the majority of event organisers. If you can't make it due to holiday or prior commitments, we can meet you one to one.

### **What type of events are we looking for?**

Successful applications will propose an engaging event based on strong underpinning research. You should clearly define intended audience and outcome. We are looking for interesting formats which are appropriate for the audience you want to attract.

### **What's involved in organising a Festival event?**

The main tasks are:

- Designing the format of your event
- Deciding and booking an appropriate venue
- Identifying and inviting your participants

- Advertising your event via your networks, website and social media channels
- Creating printed advertising materials (if appropriate)
- Using your social media channels to create discussion at and around your event.

**What support is available?**

The KE office can support you with designing your event, including defining audiences and outcomes. We will advertise your event on the University website and social media, and set up an Eventbrite link for you to take registrations. We can help with using social media to engage people in the research that underpins your event.

The College Press and PR Team will assist with media work where appropriate, including liaison with the ESRC Press Office.

ESRC will advertise your event on their website and social media, and in their printed programme (which contains all events across the UK). They will also provide banners and materials for your event to brand it as part of the Festival.