

ECFS THRIFT

'Celebrating Second Hand'

THE GOAL?

To create a circular clothing economy in Edinburgh by selling student's unwanted clothes at pop up shops and through digital platforms. We hope to encourage our fellow students to ditch fast fashion and raise awareness about the impact the fashion industry has on the environment. In the words of Vivienne Westwood, we hope to enable people to *'buy less, choose well, make it last'*.

THE OUTCOME?

- Our pop-up shop and Depop has raised over £1500, including £675 for the ECFS charities. Another pop-up shop is planned for May and clothes have been sold on Depop throughout the year.
- The grant will enable us to expand the initiative, reach a wider audience and raise more money for our chosen charities all while engaging students in conversations about sustainable consumption as well as sharing positive news about sustainable changes in the fashion industry.

