

DataLoch Privacy Notice: Website Form submissions

DataLoch is a partnership between the University of Edinburgh and NHS Lothian Health Board. We use personal data in order to support our service delivery.

What personal data do we hold?

Information we collect may include:

- In response to or as part of any contact with the DataLoch programme team via electronic means we may request your contact information; such as your name, organisation, postal address, telephone and email address
- Your responses to surveys/webforms you complete
- How you use our websites, unless you have opted out of cookie consent
- Any other information you post, email or otherwise send to us.

What do we use your data for?

We use and manage your contact details to deliver our service and keep you up to date on matters relating to DataLoch activities.

We hold your name and email address in a mailing list to send alerts of news or updates.

We will not share your contact details. We do not use profiling or automated decision-making processes in relation to you.

Who we share data with?

Information that you share with us may be processed by the following 3rd Parties:

- Other departments and services within the University of Edinburgh and NHS Lothian
- Co-hosts of events and conferences
- Eventbrite – for event registrations
- Zoom – for event and meeting attendance
- Online Survey (Formerly Bristol Online Survey)
- Dotdigital – for newsletters and mailings

How long do we hold your personal data?

We will hold the personal data you provided for as long as you remain opted in to receive our alerts. You can opt out of the mailing list at any time by emailing dataloch@ed.ac.uk to request we delete your contact details.

Cookies and Website Privacy

For more information on our use of cookies and details of how the University of Edinburgh is committed to preserving your privacy, please visit the University of Edinburgh [Privacy and cookie Policy](#) information webpages.