Football: More than a Game

Brief description of the paper

This course is adapted from the football MOOC that was launched in 2014. This blended version of the course will combine the online materials which will be accessed via Learn with face to face teaching and assessment tasks. The proposal is in response to demand for a credit version of the course from the Edinburgh-based learners who took the first MOOC, and is designed to widen participation through supported online and face to face study.

Action requested

To approve the course

Resource implications

Does the paper have resource implications? No

If ‘Yes’, in which section(s) of the paper are they described?

Risk assessment

Does the paper include a risk analysis? No

If ‘Yes’, in which section(s) of the paper is it set out?

Equality and diversity

Does the paper have equality and diversity implications? No

If ‘Yes’, in which section(s) of the paper are they described?

Freedom of information

Can this paper be included in open business? Yes

If no, please indicate why the paper must be withheld, and for how long (eg until decision is publicly announced):

| Its disclosure would substantially prejudice a programme of research | Its disclosure would substantially prejudice the effective conduct of public affairs |
Its disclosure would substantially prejudice the commercial interests of any person or organisation

Its disclosure would constitute a breach of confidence actionable in court

Its disclosure would constitute a breach of the Data Protection Act

Other (please give further details)

Any other relevant information

The proposal will be presented by Professor Grant Jarvie and Caroline Bamford from OLL.

Originator of the paper

Graham Venters, OLL, 25_02_2015
1. COURSE NAME

Football: More than a Game

2. Rationale

This course proposal has grown out of the immensely popular football MOOC that was launched in 2014. The subsequent demand for a small credit bearing blended OLL course emerged. This proposal responds to both this demand and the supportive and constructive dialogue between the key stakeholders [OLL, Moray House School of Education and Information Services].

The rationale is to provide a credit bearing blended learning approach designed to appeal to the local city and regional publics who want to explore the world of football and its wider role in the world today. The course provides an exciting addition to OLL’s Open Studies programme for the local community and is compliant with SCQF level 7 characteristics.

Furthermore it helps the university tell a further positive story about widening participation to the University of Edinburgh. It creates further capacity for Edinburgh in terms of the online learning experience and therefore is very much in line with aspects of future university learning and teaching strategies.

The origin of the football MOOC was something that came from University senior management in the first place.

Finally in terms of demand, a lot more than 20-25 local based (Edinburgh) learners who took football mooc one, enquired about a credit bearing version.

3. Business Case approved

Yes (OLL)

4. Library Resources approved

5. COURSE OUTLINE

| 5.1 School | Moray House School of Education [SPEHS] |
| 5.2 College | CHSS |
| 5.3 Course Type | Blended Learning |
| 5.4 Availability | All students except Visiting Students |
| 5.5 Credit level | SCQF Level 7 |
| 5.6 Normal Year taken | 1 |
| 5.7 Credits | 5 |
### 5.8 Home Subject Area
**Lifelong learning [MHE]**

### 5.9 Other Subject Area
**Sport Related Studies**

### 5.10 Mode of Study
CA (class and assignment)

### 5.11 Course Level
**UG**

### 5.12 Summary Description
The course will introduce you to the global game of football. Why it is called the people’s game, how it has developed in different parts of the world and why major football events are important to different countries. It will look at some of the financial, social, cultural, and historical parameters influencing the game. It draws upon concepts such as globalization, community, identity, soft power, governance and poverty to explain and analyze football. It encourages you to reflect upon issues affecting the game, how you make sense of them, what evidence and data is available, and what some of the solutions might be.

### 6. Entry Requirements (not applicable to Visiting Students)

#### 6.1 Pre-requisites
This is a for-credit course offered by the Office of Lifelong Learning (OLL); only students registered with OLL should be enrolled.

#### 6.2 Co-requisites

#### 6.3 Prohibited combinations
N/A

#### 6.4 Other requirements
N/A

### 7. Information for Visiting Students
N/A

### 8. Course delivery Information

#### 8.1 Delivery period
OLL session 2

#### 8.2 Learn enabled
Yes

#### 8.3 Quota
20-25

#### 8.4 Days & Times of whole class sessions
Day and time of classes to be confirmed by OLL.

### 9. Detailed description

#### 9.1 Course Description
This 9 week blended learning course provides a blended mixture of face to face teaching coupled with access to online resources.

The summary description of the course provided above is delivered across 9 weeks with the following more detailed week by week breakdown indicative of the content:

1. Introduction to course & learning online (Face to Face)
2. History of the People’s Game and why history is important?
3. The growth global football as a spectacle and the relationship between the global and the local.
4. Football places, nations, rivalries and clubs- What criteria and evidence might be used to make such judgements?
5. The World Cup – Who are the Football Champions of the World and why? Evidence from the men’s women’s and the homeless world cups.
6. Review & formative feedback opportunity (Face to Face)
7. Football plus – Is football good for the building of community, international development and cultural relations?
8. Football Finances, Governance and Supporters -Evidence, Trends, Issues and Sources of further information
9. Is football a more than a game? Discussion/preparing for final assessment. (Face to Face)

### 9.2 Breakdown of learning & teaching activities

- Total Hours = 50
- Face to face classroom teaching 6 hrs; [3x2]
- Self-directed learning and online interaction 28 hrs;
- Summative assessments (Quizzes, contribution to online forum & short essay) 15 hrs,
- Programme level learning and teaching hours 1

### 9.3 Additional information

During the final face-to-face class, the course will make use of a series of 60 second oral presentations/elevator speeches as a basis of organizing, evaluating and presenting football ideas, evidence and solutions succinctly. These are simply used as a developmental tool.

### 9.4 Weighting of summative assessments

- 80% Short essay
- 10% Quizzes
- 10% Contributing to online forums

### 9.5 Exam information

<table>
<thead>
<tr>
<th>Exam diet</th>
<th>Paper name</th>
<th>Hours: minutes</th>
<th>Stationery requirements</th>
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### 10. List of Learning Outcomes

<p>| LO 1 | Demonstrate knowledge and understanding of football’s broader comparative contexts and why football is more than just a game. |
| LO 2 | Presentation and evaluation of selected arguments, information and ideas which are routinely applied within the study of football. |
| LO 3 | An understanding of the difference between explanations of football based on evidence and/or research and other forms of explanation and of the importance of this difference. |
| LO 4 | The development of skills including digital literacies and oral presentation. |</p>
<table>
<thead>
<tr>
<th>LO 5</th>
<th>A critical consideration of the power of football to enable and support communities.</th>
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### 11. Detailed Assessment Information

#### 11.1 Formative Feedback Event (Nature and Timing)

The second and third face-to-face classes will provide opportunities for feedback and preparation for the short essay.

#### 11.2 Elements Of Summative Assessment (With Weightings)

- Assessment One – a series of online quizzes (10%)
- Assessment Two – contribution to online forums (10%)
- Assessment Three – short essay 1000 words (80%)

#### 11.3 Relationship Between Assessment and Learning Outcomes

- Formative Assessment: LO4; LO3;
- Summative Assessment: LO1; LO2; LO3; LO4; LO5;

#### 11.4 Relationship to Programme Assessment Spine/Plan

<table>
<thead>
<tr>
<th>1st year</th>
<th>2nd year</th>
<th>3rd year (typical)</th>
<th>4th year (typical)</th>
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11.5 Main Graduate Attributes

12. Organisation

<table>
<thead>
<tr>
<th>Course organizer</th>
<th>Professor Grant Jarvie</th>
</tr>
</thead>
<tbody>
<tr>
<td>Course secretary</td>
<td>Diane McMillan</td>
</tr>
<tr>
<td>Exam Board Convenor</td>
<td>Professor David Finklestein</td>
</tr>
<tr>
<td>Marking Scheme</td>
<td>UG/Non-Honours in mark and grade</td>
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<tr>
<td>Taught in Gaelic?</td>
<td>Additional costs</td>
</tr>
</tbody>
</table>

13. Additional Information

The course material and readings will have been developed, delivered twice and reflected upon prior to this course running. (Semester 2: 2015/16).

The additional information presented here is simply presented to illustrate the sort of content and resources that were available during run one of the original online course. The course has been developed further since given it will run again in June 2015.

**MOOC Title: Football: More Than A Game**

**About the MOOC**

This course allows people interested in football to explore the world of football and its role in the world today. Participants will learn about football at two of the greatest sporting events in the world – the FIFA World Cup and the Olympic Games. They will learn about football development in some of the most challenging communities where football is helping people today. Participants will be introduced to the global industry of football, football data, finances, organization, trends, people, fans, and power. More specifically we will introduce, examine and deepen understanding of:

- How football evolved from Folk Football to Global Spectacle
- Great Football Clubs, Places, Stadiums, Nations, Rivalries
- Football for Development, Coaching, Fitness and Peace
- The FIFA World Cup
- The Growth of Football at the Olympics
- An insight into Football Finances, Trends, Data, Issues and Sources of Further Information

**Learning Objectives:**

- You will **learn** where football has come from and where it is going
- You will **gain** a behind the scenes look at some of the greatest clubs and
events in the world and why this is the case.
- You will explore great football clubs, leagues, countries and profiles
- You will be introduced to football data on money, fitness, and more
- You will consider the power of football to enable and support communities
- You will be involved in football discussions which will enable your understanding of football in the world today

Course Outline

Football: More Than A Game is a course promoted by the Institute of Sport, Physical Education and Health Sciences at University of Edinburgh a University Centre aimed at research, education, and wider public engagement and the dissemination of knowledge on sport, physical education and health sciences.

The course will be delivered in English

Week-by-Week:

Week 1 - Football: From Game of the People to Global Spectacle
Week 2 - Football: Places, Nations, Rivalries and Clubs
Week 3 - The World Cup – Who are the Football Champions of the World and why?
Week 4 - Football: international Development, Coaching, Fitness and Peace
Week 5 - Football at the Olympic Games
Week 6 - Football Evidence, Trends, Issues and Sources of Information

Recommended Background

Introductory Background Sources:

FIFA World Football Organization - http://www.fifa.com
The Homeless World Cup - https://www.homelessworldcup.org
The Football Observatory - http://www.football-observatory.com

A series of selected journal articles are also available themed against week by week course content. The original MOOC was supported and sponsored by Routledge who made selected bespoke material available free. These resources are all available through online journal access.
### 14. Keywords

- Football
- World Cups
- Community
- Governance
- Wealth
- Evidence

### 15. Course proposal information

<table>
<thead>
<tr>
<th>Course proposer</th>
<th>Graham Venters (OLL) 25_02_2015</th>
</tr>
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<tbody>
<tr>
<td>Url for supporting documentation</td>
<td><a href="https://www.futurelearn.com/courses/football">https://www.futurelearn.com/courses/football</a></td>
</tr>
<tr>
<td></td>
<td>This is supporting information as it exists at present</td>
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</tbody>
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### 16. School Specific Requirements

This section can be expanded and adjusted as required for schools to include material that is specific to their own local requirements or for programmes that may have, e.g. a professional requirement