



THE UNIVERSITY *of* EDINBURGH

Academy of Sport

Road Map 2020-2021



Strategic Objectives and Goals

VISION: That sport plays its part in addressing the challenges that face humanity in the 21st Century and is seen to be actively addressing such challenges by working with and in communities.

An independent gathering place for communities to meet, develop, influence, exchange, advocate and make a difference

Purpose:

To:

- sustain a community of collaborators that seek to partner with us to help realise our vision.
- advance knowledge and opportunity for the benefit of the public by enabling impact, study and dialogue in and through sport.
- open access to research and expertise.
- provide a space for dialogue and outputs that supports social and civic responsibility through sport.
- widen access to study.
- activate the potential of sport to deliver outcomes that reach, work for and with marginalised communities.

“Edinburgh University rightly deserves much acclaim for being a world-renowned teaching and research institution. Striving for this success, however, has not come at the expense of supporting local communities. The Academy of Sport ‘Football: More than a Game’ highlights how a highly successful university can work in partnership with local communities. The initiative is research informed knowledge exchange that widens access at its best – External Examiner 2020 – Loughborough University.



IMPACT

GENERAL

- We will continue to deliver against [University of Edinburgh Strategy 2030](#).
- We will continue to deliver for Moray House School of Education and Sport research and knowledge exchange hubs.
- We will work across boundaries to strengthen partnerships, relationships, influence in and through sport.
- We will continue to support Edinburgh Global, Edinburgh Local, Edinburgh Futures.

SPECIFIC

- We will attract new PhD Students to Moray House School of Education and Sport from September 2020.
- We will produce up to 12 new research evidenced [Sport Matters](#) outputs.
- We will produce up to 5 new [Sports Observations](#) policy advice and briefing papers.
- We will sustain a commitment to a Gaelic Sports research output.
- We will produce at least 2 new significant books on (i) Sport, Physical Education and Social Justice and (ii) Cultural History of Sport.
- We will contribute to international research on the impact of Covid on grassroots sport led by our partners at the University of Toronto and the Global Health Academy.
- We will explore new research collaborations with the University of Durham in the anthropology of sport.
- We will contribute to the UK review of soft power.
- We will lead and support an ESRC pathway.
- We will support the Centre for Research in Education and International Development.
- We will enable research and knowledge exchange in LMIC'S.
- We will continue to support the University 2024 working group to celebrate the life of Eric Liddell in 2024.



STUDY

"This course provides an exciting opportunity for all those in the Pacific and around the world interested in learning how to take action and use sport to make a positive impact. In the Pacific sport is being used by governments, organisations and communities as an enabler of change" Fiji's Dr. Robin Mitchell, President of the Oceania National Olympic Committee (ONOC) and Executive Board Member of the International Olympic Committee (IOC). 2000 learners from 140 countries took the **Sport and the Sustainable Development Goals** programme that we produced for the 54 countries of the Commonwealth in 2020.

GENERAL

- We will continue to deliver against [University of Edinburgh Strategy 2030](#).
- We will continue to deliver on Moray House School of Education and Sport learning and teaching programmes
- We will widen participation and access in support of [University of Edinburgh Widening Participation Strategy](#).

SPECIFIC

- We will support University teaching at all levels.
- We will co-produce with FC Barcelona sports education for the sports industry.
- We will partner with Future Learn to offer our world first Football offering online up to twice a year.
- We will partner with the Centre for Open Learning to deliver our award winning, credit bearing education through football in the local community programme for marginalised groups.
- We will support the University of Edinburgh Education Pass programme.
- We will maximise our international standing as a go to place for the production and delivery of digital first sports programmes for organisations and governments around the world.
- We will continue to develop student opportunities through our partnership with the Homeless World Cup Foundation.
- We will continue to support summer school offerings.
- We will support The University of Toronto study abroad offer.

Given the serious challenges we face, we all must commit to working to ensure that our current and future leaders at every level put human rights at the heart of the decisions they make. That includes leaders in the world of sport.

--Mary Robinson, Former UN High Commissioner for Human Rights and Chair of the Centre for Sport and Human Rights

GENERAL

- We will continue to play our part striving to make the world a better place, focus on our vision and respond to the University of Edinburgh's call on social and civic responsibility.
- We will contribute to critical dialogue and advocacy in and through sport.
- We will campaign against social injustice and inequality.

SPECIFIC

- We will host and or facilitate up to 8 public events addressing social and civic sport issues.
- We will maximise our influence and contribution as a member of the [UK Soft Power Group](#).
- We will remain active and supportive contributors to the Scottish Governments Human Trafficking Group.
- We will advance and position **Sports News** current affairs bulletin that raises awareness of social, civic, local and international issues involving sport.
- We will produce at least one further edition of **Sport Voices** that captures and distributes talks about social and civic issues.
- We will continue to strive to access philanthropic funding to support our sports outreach work.
- We will explore ways to make use of technology to reach a bigger audience with our bespoke sport tools.
- We will support and host the [Edinburgh and Toronto Public Symposia](#).
- We will host up to 3 open events across the University on the work of the Academy of Sport.