



The goals for the School of Informatics' commercialisation efforts:

1. Make the School world-class in knowledge transfer and working with industry.
2. Lead Scotland in securing international centres of excellence and developing cross-institutional research initiatives.
3. Embrace and manage change in a productive and inclusive manner.
4. Promote professionalism, entrepreneurship, and industry awareness throughout the School.
5. Include external stakeholders more actively in planning and daily activities.
6. Attract and retain top talent for Scotland.
7. Prioritise outreach and public understanding of science activities.
8. Maximise the School's economic magnification effect for Scotland.
9. Develop a flexible and effective intellectual property development and commercialisation methodology which is customised to the sphere of information sciences.